

NEW TOMTOM SPEED CAMERA APP FOR ANDROID PHONES

Wednesday 10 December, 2014

Media:

From today, TomTom is offering Android smartphone users in the UK a dedicated Speed Camera app. The app gives drivers timely and accurate speed camera alerts to help avoid fines and drive stress-free. The app is available to download from the Google Play Store.

The app offers alerts based on TomTom's extensive coverage of fixed speed cameras. App users will automatically get camera reports shared by more than 3.4 million TomTom drivers, and will also receive an update every minute, with upcoming mobile speed cameras based on the latest information from TomTom.

"We believe that a journey is far more enjoyable when you know what is up ahead," says Corinne Vigreux, Managing Director for TomTom Consumer. "Our new Speed Cameras app gives Android smartphone users extra peace of mind and helps them avoid speeding fines. By becoming part of the TomTom driving community, app users will also benefit from the input of millions of other motorists on the road."

Drivers can download the app from the [Google Play Store](#) for a free three-month trial. After the trial period, subscriptions can be purchased for ?1.99 per month or ?15.49 per year.

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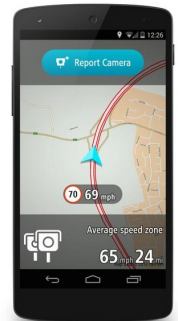
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About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Best known for being a global leader in navigation and mapping products, TomTom also creates GPS Sport Watches, as well as state-of-the-art fleet management solutions and industry leading location based products.

Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics.

Founded in 1991 and headquartered in Amsterdam, we have 4,000 employees worldwide and sell our products in 41 countries.



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