New super tough cases for ROK electronic cigarettes

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The ROK hard e cigarette discovery pack now includes a great case for extra protection

ROK Electronic Cigarettes has launched a great upgrade to their incredibly successful discovery electronic cigarette packs, now providing a durable protective case similar in size to an iPhone to store and carry the e cigarette, charger and replacement tips.

The new e cigarette discovery pack includes a rechargeable battery, USB charger, 2 e cigarette tips (equivalent to 40 traditional cigarettes) and the great new hard case.

Since its launch over a year ago our customers have told us how much they love the discovery pack - its the ideal way to get started with rechargeable electronic cigarettes at a great price. says Greg Forster, Managing Director of ROK Electronic Cigarettes. Now with the luxury touch rubberised hard shell case they will be able to keep everything together, safe and fully protected at all times

Packs of ten replacement tips are available for just £17.99, equivalent to just £1.80 for 20 cigarette equivalents.

The new ROK discovery pack has been developed to offer the best experience available:

-Great ROK premium taste
-Pack supplied with two tips - equivalent to 40 cigarettes
-Easy to use
-Battery can deliver 150 puffs before needing a recharge
-Great design case, similar in size to an iPhone
-Realistic e cigarette design
-Lightweight
-Pack and tips sealed for freshness
-Tobacco flavour
-Regular strength 16mg (1.6% nicotine)

ROK electronic cigarettes deliver nicotine in a smoke-like vapour, without tar or tobacco. E-cigarettes provide smokers with money savings compared to regular tobacco-based cigarettes and can be used indoors to beat the ban.

Media:













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