

## **New Solution to UK Air Pollution Crisis**

Friday 14 April, 2017

In May 2017 Radic8 launch the world's best air purification and sterilisation technology in the UK, capable of reducing NO2 in indoor environments with 99.5% efficiency.

NO2 from traffic fumes is one of the major air pollution concerns in the UK and it can not be effectively removed with standard air purifiers that rely on filters alone. The radic8 technology uses filters in the first stage (purification) and then the second stage is the intelligent sterilisation module which neutralises all pollutants that got past the filters - giving unparalleled results on all indoor air pollutants including NO2.

In 2016 Radic8 partnered up with INBair in South Korea who manufacture the World's leading air purification and sterilisation technology. Radic8 re-designed the INBair technology in the UK and have the new product lines ready to go to market now. In the first few months of 2017 Radic8 secured exclusive distribution partners in Canada, Australia & New Zealand, UAE, India, EU and Bermuda.

Radic8 are launching a franchise in May 2017 in order to get their technology out to the UK market.

A huge advantage of the Radic8 technology is that it is tested to be 99.9999% effective at destroying all known types of respiratory viruses (including the common cold and flu). This turns the cost of installing the Radic8 technology into a COST SAVING in all businesses as it will dramatically cut days off due to sickness.

16% of productivity is lost in environments that have air pollution (this is most office & educational environments in the UK) and Radic8 deals with all types of air pollution - productivity levels will rise where Radic8 technology is installed, another big cost saving.

Last week Theresa May spoke about the full scale of Britain's toxic air crisis and its impact on young children. Radic8 have the solution and the best part about the solution is that installing the technology in schools would cost the schools NOTHING!

Let me explain: The Radic8 Viruskiller VK 002 unit would cover a full classroom, getting rid of all air pollution in that classroom. A fully maintained lease payment on a VK 002 unit would be around £65 per month. Teachers have one of the highest absence due to sickness rates out of all professions in the UK and this costs the schools a lot of money. We estimate a reduction in teacher absence due to sickness of around 50% as we would stop airborne cross contamination in classrooms - just this factor alone turns the cost into a cost saving!

Children would not be poisoned in school, productivity levels would rise, pupil sickness levels would drop dramatically saving parents a lot of time off work, school staff would work in a healthier environment, the school would get a lot of positive PR. The list of benefits is very high for this plug and play solution.

In South Korea this technology is installed in thousands of schools, hospitals, public buildings, universities etc. see:

http://radic8.com/wp-content/uploads/2016/11/Radic8-Reference-Sites-Korea-Doc.compressed.pdf

It is time that the UK become more responsible for their children, employees, patients etc.

You can see more about the Radic8 technology and test results here: http://radic8.com/wp-content/uploads/2016/11/VK-Sterilisation-Technology-compressed.pdf

Thank you for your time and please feel free to contact me with any questions.

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#### Media:

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