New Scots TV Channel Set To Go Global

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SCOTLAND SET TO "GO GLOBAL" WITH NEW INTERACTIVE TV CHANNEL - SUPPORT VIA #SCOTLANDGOESGLOBAL WITH LAUNCH OF NEW FREE GLOBAL TV CHANNEL:

Producers at the helm of a groundbreaking new free Scottish multiplatform TV channel founded in Glasgow have turned to online crowd funding platform Kickstarter to help support their plans to go global 2014 - 2015.

Supported by leading Scottish producers and industry talent, the fully interactive Braw TV™ channel is set to engage, entertain and inspire audiences of all ages with its launch on 2nd October 2014 - the anniversary of the first ever TV broadcast in 1925 by Scottish entrepreneur John Logie Baird.

Viewers at home in the UK and around the world will be able to tune in to the ad free Scottish channel via TV, app, mobile and on-demand playlist - which as well as providing free 24/7 entertainment across all genres boasts several groundbreaking new technological features which allow the audience to engage directly with producers to "truly be part of the TV experience" and "help shape the future of programming".

Both original shows and classic TV favourites will be at the heart of Braw TV™, which will go down in history as the world's first fully interactive global TV channel from Scotland.

Founded by school-friends, musicians and award winning producers Frank McGowan and Michelle Martin, the Braw TV™ channel is supported by a cross-spectrum of the Scotland wide creative industry and has already produced several pilots for shows - including an hour long drama NINETY EIGHT PERCENT, feel good make-over show ALL DOLLED UP and sitcom IDIOT'S GUIDE TO BECOMING A FILM MAKER. Also in pre-production for 2015 is apocalyptic horror feature film EVENING OF THE DEAD.

Another 30+ new shows including a new Scottish music magazine show and an interactive children's series are also set to enter production in the coming months.

The production of new film and TV content in Scotland by producers is set to give an estimated £1.4m boost to the Scottish Creative Industry, with the Braw TV™ global reach offering opportunity for Scottish talent "to be seen" in the global TV marketplace as well as the chance for Scotland to fully showcase it's unique culture, heritage, history and diversity as more than just "haggis, neeps and totties".

Recent guests from Hollywood who support the new Scottish channel include iconic film and TV costumer KAREN KEECH SWERLING, author/producer BILLY HAYES, and Ghostbusters II stars ERNIE HUDSON and ROBIN SHELBY. Other guests invited to join producers over the coming months in Glasgow include Buffy creator JOSS WHEDON, actor/producer WHOOPI GOLDBERG, actor/model ETHAN REYNOLDS and former Mighty Morphin' Power Ranger star AUDRI DUBOIS.

The Braw TV™ crowd funding target is £28,500 - with every penny raised going towards supporting Scotland's up and coming TV talent and the production of new programming in Scotland. Pledges start from just £1, with perks including the opportunity to star in your own TV ad, entry to red carpet VIP events and even walk on parts on the set of original TV content.

Braw TV™ shall also see the return of some classic TV favourites as chosen by audiences via the channel's #BackontheBox campaign - where members of the public can raise tickets with producers to see the return of their favourite TV shows with accompanying new interactive content.

More information including "Behind the Scenes" teasers and more are available from the official Braw TV™ website at www.brawtv.com.

More information for Editor:

The Braw TV™ project is headed by school-friends, musicians and multi-award winning producers Frank McGowan and Michelle (M.J.) Martin.
• Braw TV™ Press information and full colour visuals available on request. Video content - including teasers and trailers for online and digital editions available to select press. Go "Behind the Scenes" of Braw TV™ programming and productions -

Pinterest, Instagram, Facebook, Twitter and Google+ (search "Braw TV").
• Frank McGowan official website - www.frankmcgowan-official.co.uk
• Michelle (M.J.) Martin official website - www.mjmartin-official.co.uk.
• More information on BAD PONY MEDIA from www.badponymedia.com.

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