New Scalable Delivery Software Solution YOVOY Launches to Give UK Businesses Direct Access to Virtual Fleet

Wednesday 10 September, 2025

September 10th 2025: YOVOY, a delivery software solution, launches today, giving UK businesses direct access to a scalable, same-day, on-demand and flexible virtual delivery fleet. The solution is designed for growing organisations, those with unpredictable delivery demands and manufacturers and distributors of non-standard or awkwardly shaped products that traditional carriers may struggle to handle.

YOVOY connects businesses with packages to send with a virtual fleet of delivery vehicles and drivers up and down the country via an online sender portal and a mobile driver app.

The online portal allows businesses to manage deliveries by setting prices or opening their jobs to driver bids. YOVOY connects directly to drivers via the mobile app for seamless communication creating an efficient solution for scaling operations.

Sender benefits

Unlike traditional courier services, YOVOY gives businesses complete control and flexibility over their delivery process, without the overheads of their own delivery fleet. With transparent charging and no tied-in contracts, YOVOY's flexible pricing model allows sender businesses to adapt to demand fluctuations, with no fixed monthly fee or minimum volume commitments.

A 10% handling fee on the final agreed price provides an efficient solution without fleet overhead or long-term contracts.

What makes YOVOY different for Sender Businesses

YOVOY tackles the UK's traditional logistics challenges by connecting businesses directly with verified commercial drivers seeking routes that match their vehicle capabilities and availability.

The comprehensive sender dashboard offers real-time visibility, direct driver communication and delivery insights, helping businesses manage every delivery efficiently, regardless of the size, weight, or shape of the load.

For a complete list of product features for drivers, click here

Driver benefits

YOVOY offers a fair and sustainable revenue stream through intelligent search tools, job alerts and detailed job descriptions matching vehicle type and availability.

YOVOY enables drivers to work and earn according to their own schedules. Designed to offer control to full-time and part-time commercial and gig economy drivers, with access to personal dashboards that set financial goals and monitor earnings.

Prompt payment within seven days of proof of delivery maintains cashflow, while the £10.99 monthly membership fee provides access to high-earning opportunities with a low 5% commission on jobs.

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Launch Details

Supporting early adopters, YOVOY offers an introductory 5% fee on sender businesses' first five jobs within five months of launch, moving to standard 10% thereafter. This trial pricing remains valid until 9th February 2026.

New drivers receive three months' free membership upon registration.

YOVOY Co-Founder Isabella Wayte explains: "In the quest for faster and cheaper deliveries, it's often businesses and customers who bear the cost. Delays, lost packages or damaged goods are suffocating

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businesses."

Wayte continues: “Then there are the overworked delivery drivers. When asked to manage an ever-growing number of packages under ever-shrinking time frames, poor service often becomes inevitable.”

Co-Founder Michael McCullen adds:

“Traditional delivery models need to change. Increasing consolidation in the sector is concentrating power in the hands of a small number of large operators who are primarily serving their own needs, not those of businesses and their customers or the driver community.”

"Change is needed to modernise the sector and support UK business growth. YOVOY brings innovative technology solutions, challenging existing conventions to connect package senders directly with delivery drivers and small courier firms."

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