New product launch: Sparkle Multi-Row Split Face Tiles

Monday 12 June, 2023

Summary: The UK-based tile retailer, Stone Tile Company, is announcing a new range of exclusive split-face tiles with a unique multi-row design, allowing homeowners to add style to their indoor and outdoor walls.

Monday 12th June, 2023, Leicester, UK - The Stone Tile Company has designed and launched a new range of Sparkle Multi-Row Split Face Tiles to help its customers enhance their interiors. The UK-based brand has revealed that the exclusive product is made of quartzite that sparkles in the light, creating a stunning visual effect. Tiles will feature a unique multi-row design, combining various depths and lengths of stone, creating a three-dimensional interlocking pattern, and adding texture to any wall.

The Stone Tile Company says Sparkle Multi-Row Split Face Tiles are suitable for indoor and outdoor use. Tiles will be available in three colours: charcoal, grey and white. Each offers distinctive character and appeal, helping both homeowners and trade customers bring their visions to life.

Discussing the new tiles, the company said, “This exclusive split face tile has been designed in a new multi-row pattern, the modern charcoal grey tone will blend perfectly with popular anthracite doors and windows, whereas the white and grey would be perfect for media walls fireplace walls or even assist in creating a luxury spa style bathroom. We are keen to share this new tile design with our customers and can’t wait to see them installed in their homes.”

“Grey is a neutral and elegant colour that complements any style or décor,” it continues, “while white is bright and pure and reflects the light beautifully to give a spacious and airy feel to any space.”

“The new Sparkle Multi-Row Split Face tiles are easy to fit and require minimal maintenance. The construction makes them durable and resistant to weathering”.

The new line will help spearhead The Stone Tile Company’s sustainability drive. Eco-friendly and made of natural materials, the brand is keen to minimise environmental harm.

The directors behind The Stone Tile Company have been designing beautiful tiles for over 25 years, launching its enterprise online in 2012. In 2021, they invested in a larger warehouse and office facilities to facilitate their growing brand. They now operate a showroom, displaying both their online range and special order tile collections.

The new Sparkle Multi-Row Split Face tiles are the most recent addition to its extensive kitchen, bathroom, and outdoor collection. They add an innovative edge to the brand’s already extensive line of products.

Customers can make any size order for these new tiles. “Our warehouse & office in Coalville, Leicestershire is prepared to process an order of any scale, whether it be a few tiles for a kitchen through to a large commercial project,” the company says.

Visit the Stone Tile Company website at https://www.stonetilecompany.co.uk. For press enquiries, please contact Katie Jenkin by calling 01530 811118, email katie@stonetilecompany.co.uk, or send correspondence to Unit 4, Tungsten Park, Bardon Road, Coalville, Leicestershire, LE67 4BL.

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