

New Powder Supplement Range Eliminates Difficulties Swallowing Tablets

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According to the Health Food Manufacturer's Association almost two thirds of Brits take some form of vitamin or supplement each year. At the same time, however, a surprising number of us are unable to swallow tablets, so are missing out on all the potential health benefits of supplementation. With this in mind Simply Supplements has launched a brand new supplement range in powder form.

SimplyGo is a range of supplements that either come in a loose powder form, or in individually-sized powder sachets. Simply tip a scoop or sachet of powder into a glass of water, stir and enjoy. For health fanatics they can also be added to juices or shakes.

To make taking your chosen supplement even more enjoyable this new range comes in an assortment of delicious flavours from mango and orange to chocolate and vanilla.

"At Simply Supplements we believe that responding to our customer's needs is central to our success. Many of our customers have told us that they find swallowing capsules or tablets difficult, so we're thrilled to announce the launch of SimplyGo." says nutritionist Matt Durkin MSc who has been developing the range. "Combining both loose powders with a range of delicious flavours means that meeting your nutritional needs has never been easier or tastier".

The SimplyGo range includes many old favorites together with some rather more novel options. The current line-up includes SimplyGo Slim+, which includes glucomannan to support weight loss on a calorie controlled diet, and SimplyGo Joints with glucosamine, turmeric and chondroitin.

Find out more about the range by visiting <https://www.SimplySupplements.co.uk/simplygo> or call the UK customer service line on 0800 988 0292.

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Information For Editors

About Simply Supplements

Simply Supplements has been supplying vitamins and supplements for over a decade. With a head office in the Channel Islands and a major distribution centre in Peterborough the company now boasts over 32,000 positive reviews on Trustpilot, with an overall rating of "Excellent". Simply Supplements services customers in the UK, together with key overseas territories including France, Germany, Spain and Italy.

Every Simply Supplements product goes through extensive development and testing before being made available to the public. All products are produced in a GMP-approved manufacturing centre for maximum quality and accountability.

About SimplyGo

SimplyGo is a registered trademark of Pinnacle Health, ultimate parent of Simply Supplements.

The SimplyGo range launches with ten products initially, though new lines are already under development.

- SimplyGo Slim+ - Chocolate & Vanilla Flavour
- SimplyGo Heart - Cranberry & Raspberry Flavour
- SimplyGo Beauty -Berry Flavour
- SimplyGo Vitality - Apple & Orange Flavour
- SimplyGo Joints - Mango & Orange Flavour
- SimplyGo ProBio - Vanilla Flavour
- SimplyGo Marine Collagen - unflavoured
- SimplyGo Bovine Collagen - unflavoured
- SimplyGo Pure Inulin - unflavoured
- SimplyGo Whey Protein - Strawberry, Chocolate, Vanilla or Banana Flavours

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