New PodCast Series from Prominent Belgium-Based Businessman Bernard de Laguiche

Friday 16 December, 2022

Renowned entrepreneur and businessman Bernard de Laguiche has started his own business advice and tips PodCast, freely available to all via SoundCloud.

Bernard de Laguiche, International businessman and entrepreneur, currently based in Belgium and with business interests as far afield as Switzerland and Brazil, has over 40 years of experience in creating, running, and growing Global Businesses to share, and of course, these days everyone has chosen PodCasts as the new digital medium of choice from which to share their thoughts and experiences.

Speaking exclusively, Bernard de Laguiche said: 'I'm delighted with this new project, but of course am very nervous about how this will be received, as it's a totally new departure for me! Businessmen of my age are somewhat unused to these new digital platforms, but I've delighted with the results from other things like my new Medium and my new YouTube channel, so why not embrace the technological age fully and begin a PodCast?!'.

Due to Monsieur de Laguiche's busy schedule as the head of multiple international businesses, every month the PodCast will feature paid voice artists who will narrate aloud Monsieur de Laguiche's latest blogs. Bernard de Laguiche adds: 'There are many more skilled at voicing words than I, and it would be a shame not to use them for this venture!'.

So far, Bernard de Laguiche's PodCasts have focused on the beauty of the country of Belgium, where he is proud to both work and live. Later editions will expand on his 40 year + history of international business management and development, and will include his advice to new and existing entrepreneurs alike.

Bookmark his Podcast to hear the new editions as soon as they're released!

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