New Plant-Based Meal Delivery Service Quickly Outgrows Local Appeal

Friday 5 November, 2021

From Local Launch to National Demand in Four Months

Crawley, West Sussex: Plant Infusion, the plant-based, meal delivery service will now deliver its popular ready-made meals throughout the UK. Only four months after an impressive launch in Crawley, Horsham, and Brighton, demand for the start-up's unique plant-based flavours has driven quick expansion to the entire UK.

Plant Infusion's General Manager, Sarah James, credits the start-up's rapid growth to their unique approach to plant-based ready meals. In a crowded marketplace of meat-free proteins, all of the company's meals are **preservative-free** and delivered **chilled, never frozen**, to preserve taste and nutrients.

About the company's approach to vegan meals, Sarah said: "Our dishes are inspired by recipes that are thousands of years old and are primarily based on soaked **organic legumes/pulses**. Our modern-day recipes infuse Indian flavours into Chinese, English and Italian cuisines. These dishes do not taste like meat and yet are incredibly tasty. We want our customers to eat healthy without compromising great flavour."

Customers can choose from a delicious menu of ready-made meals, all of which are:

- 100% free of animal products
- High in protein and fibre
- Low in fat and sugar

The meals have been developed by Head Chef Ushi Nayee, who has over 30 years' experience of Indian and Indian Fused meals with influences from UK, India, South Africa, and Zambia

Ushi isn't surprised by the quick rise of the company's ready-meal offerings. She said: "We cook our food with love and devotion to nourish not only the body but also the mind and the soul. In every bite of a Plant Infusion dish, we provide you with much more than just food."

About Plant Infusion: Founded in July 2021, Plant Infusion is a family business offering plant-based, Indian-fused, ready meals delivered chilled (never frozen)to customers' doors. Their mission is to create delicious and fresh, protein-packed, highly nutritious vegan meals that nourish the body, mind, and soul. Customers can choose to build their meal plan from a diverse menu or select from signature offerings for 2 - 8 people.

Media:









Related Sectors:

Food & Drink :: Health ::

Related Keywords:

Indian :: Healthy Indian :: Vegan Indian :: Plant Based Indian :: Preservative Free :: High Protein :: High Fibre :: Low Calorie :: Ready Meals :: Sustainable ::

Scan Me:

Company Contact:

Plant in Fusion Ltd

T. 07787194014
E. Sarah.James@plantinfusion.com
W. https://www.plantinfusion.com/

Additional Contact(s):
Jag Nayee
jag.nayee@plantinfusion.com
07947884763

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.plantinfusion.pressat.co.uk