

New partnership with Hush Digital to revamp hospice website

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The Saint Michael's Hospice website is being rebuilt, with a launch planned for late 2019.

The new site will have a fresh design, and will be optimised for mobile devices.

To achieve this, Saint Michael's is partnering with Hush Digital, a boutique digital agency with offices in York and Darlington.

Hush offer the full digital service range, from web design to digital marketing.

Business development director at Hush Digital, Rosie Whelpton said: "We are absolutely delighted to have been selected by Saint Michael's Hospice for this fantastic project.

"Our fresh ideas and wealth of experience will collaborate perfectly with the Hospice's ambitious goals to take their digital presence to the next level.

"Our approach is all about doing digital differently, tailoring each element of the new website exactly to the Hospice's unique requirements, ensuring an end result that ticks all the boxes both now and in the future."

Chief executive at Saint Michael's, Tony Collins, said: "It's great to have Hush Digital on board for this project.

"Our website is an essential tool for us to communicate with the public about the work that our services do for local people affected by terminal illness or bereavement.

"It also helps us speak to our community about the fundraising opportunities that make that work possible – Saint Michael's has to raise an average of £15,000 a day to provide our services.

"We look forward to seeing the new website in action later this year."

Saint Michael's Hospice was founded in 1987. It incorporates a residential hospice, a home visiting service, and counselling services. The majority of its activity is funded by donations from the community.

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