

New partnership sees more than 100,000 JustPark spaces made available to book via Parkopedia

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- Users and connected car drivers with integrated Parkopedia services can find, reserve and pay for JustPark's 100,000 spaces across the UK as part of a smoother and more complete parking experience
- As part of the roll-out, JustPark's extensive network of on- and off-street parking spaces will become visible and payable through the growing number of UK connected cars that have Parkopedia in-car services and through the Parkopedia website and mobile apps
- New partnership means increased visibility for JustPark's inventory partners, with spaces visible to Parkopedia's millions of UK users, driving additional awareness and footfall

24 August 2023 - London, UK

Two of the world's leading parking technology companies, [Parkopedia](#) and [JustPark](#), have confirmed a partnership which will provide motorists across the UK with an easier and more complete way to find, book and pay for parking. Parkopedia's platform, which enables connected car drivers to search for convenient local parking, now hosts JustPark's available parking locations, enabling drivers to book and pay for on-street and off-street parking through their vehicles, in addition to via Parkopedia's popular consumer website and mobile apps that are used by millions of drivers each month.

Integrating JustPark's available parking spaces will see Parkopedia build its footprint of pre-bookable parking in the UK while increasing the exposure for JustPark's parking inventory to millions of Parkopedia's UK users. This gives drivers more parking options to suit their needs and creates additional revenue opportunities for JustPark's network of space owners.

JustPark's locations are a combination of commercial parking operations, such as public on-street, multi-storey commercial car parks, shopping centre and hotel car parks and less traditional, community parking spaces.

Parkopedia's connected car drivers will be able to pre-book JustPark's reservable locations and pay on-demand for on-street parking at selected locations through their navigation system, making payments using their in-car wallet - meaning there will be no requirement to use their phone or bank card to make a payment.

Anthony Eskinazi, Founder and CEO of JustPark, said: "*Parkopedia offers an outstanding service to motorists around the world, allowing them to seek out the best parking on offer to them. This landmark agreement allows more than 100,000 of JustPark's extensive collection of parking locations to be seen by Parkopedia's considerable UK audience, while enhancing its users' experience by offering even more parking options and the ability to book and pay for our spaces on the platform for the first time.*"

Commenting on the new partnership, Founder and CEO of Parkopedia, Eugene Tsyklevich, added: "*This new partnership with JustPark adds to Parkopedia's already extensive bank of parking locations, offering UK drivers the greatest choice and convenience possible, with the benefit of Parkopedia's seamless in-car Payment Platform for reservations and payments. By combining our technology and enabling in-car payments, Parkopedia and JustPark continue to reduce the stress associated with finding and paying for parking. This should also ease the third of all inner city congestion that is currently attributed to those looking for parking by enabling smoother journeys with simpler parking planning and reservations.*"

About Parkopedia

Parkopedia is the leading connected car services provider used by automakers, organisations and millions of drivers around the world. Parkopedia helps drivers find and pay for parking, EV charging, fuel and tolls across 90 countries. Parkopedia is also developing highly detailed parking maps and corresponding algorithms to help drivers and self-driving vehicles navigate to an open parking space indoors. Visit business.parkopedia.com for more information.

About JustPark

[JustPark](#), established in 2006, is the UK's favourite parking app, parking a car every 2 seconds. With 12

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million drivers and more than 100,000 spaces - including 50,000 private parking spaces and some of the UK's biggest councils and car parking companies, JustPark markets and monetises both unused driveways and car park capacity, benefitting drivers and creating revenue for space owners.

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