## pressat 🖪

### New partnership between The London Festival and Knights Security Group sets gold standard for Covid secure events

Wednesday 16 June, 2021

For immediate release

16 June 2021

### New partnership between The London Festival and Knights Security Group sets gold standard for Sectors: Covid secure events

The London Festival has announced a landmark partnership with Knights Security Group (KSG) to deliver a Covid safe event in 2023. The London Festival is an extravaganza of live music performances, cultural events, engaging new technology and feel-good entertainment.

Knights Security Group will work in collaboration with The London Festival to deliver a strategic and fully comprehensive 360-degree Covid-safe blueprint. It will deploy their wide range of COV-RID products across multiple locations in the festival to keep festival goers safe. Planning is already under way and will continue as arrangements are made to kick off the inaugural event.

With significant experience in dealing with high traffic locations, the KSG Team will ensure that over 250 hand sanitiser stations are kept in operation throughout the two-week festival, regular thermal fogging will be deployed to ensure that all attractions are clean and safe. Going above and beyond, The London Festival will offer free 50ml hand sanitiser bottles to families with young children free of charge on entry to the festival.

All COV-RID products to be used during the London Festival are alcohol-free and are specifically designed to be non-toxic and non-hazardous to use. The COV-RID products are natural and friendly to the environment as they are derived from plants and biodegradable.

Achieving the gold standard for disinfecting locations with lots of visitors and people, KSG will become an integral part of The London Festival team throughout the event with pre-tested teams continually disinfecting all areas of the immersive and technologically advanced event at regular intervals.

Mr Andrew Knights, CEO of Knights Security Group Ltd said: "The London Festival will be provided with the full range of COV-RID products to achieve levels of hygiene and cleanliness that no big event has experienced before.

"All products planned for the festival are alcohol-free, non-toxic and non-Hazardous. By thermally fogging all of the exposed surfaces in the enclosed locations the London Festival will ensure they are disinfected and safe for the whole family."

The London Festival is organised by Empower London Foundation in partnership with the Nascent Vek Group.

To find out more about The London Festival visit: https://thelondonfestival.com/

#### About

<u>Empower London Foundation</u> is committed to raising funds to better the lives of disadvantaged communities and underappreciated individuals in the capital by partnering with reputable charities and public sector organisations.

By raising money via an annual two-week long event known as The London Festival, the charity seeks to provide funds to many charities operating in the capital in order for them to provide educational programmes, funding for start-ups and to help fund public awareness campaigns on important topics that affect communities in the London area. It has committed to a ten-year plan for the Festival.

#### Media:



#### Related Sectors:

Charities & non-profits :: Entertainment & Arts :: Health :: Medical & Pharmaceutical :: Travel & Tourism ::

#### Related Keywords:

Festival :: London :: Covid :: Charity :: Safe :: 2023 :: Event :: Concert :: Culture :: Covid-19 :: Londonsafe ::

#### Scan Me:



# pressat 🖬

#### Contact

MEDIA CONTACT: Rebecca Appleton

EMAIL: media@thelondonfestival.com

UK TEL: 01623 428996

US TEL: 1 917-720-3025

## ENDS ##

### pressat 🖪

#### **Company Contact:**

**Empower London Foundation** 

T. 0203 879 4680

- E. media@empower-london.org
- W. https://empower-london.org

View Online

Additional Assets:

**Newsroom:** Visit our Newsroom for all the latest stories: <u>https://www.empower-london.pressat.co.uk</u>