?New Online Leadership Platform Set To Revolutionise The Way Executive Leaders Can Seek Peer-Support

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A brand-new app and web-based platform, dedicated to leadership peer support, has launched this month, and is accessible via desktop, iOS Apple store or Android's Google play store. LeaderBridge®, the first of its kind, is a global membership-only platform for leaders in executive roles seeking insight, knowledge, and 1-on-1 peer support from like-minded individuals in an anonymous and safe space. Connecting people within executive roles so they can express their challenges, concerns and ideas and put them forward to specific industries, regions, and niches, wherever they are in the world, 24 hours a day, seven days a week.

This innovative concept is the brainchild of Dr John Behr, a recognized expert in leadership development. Dr John Behr has worked with numerous Fortune 500 companies in the United States and leading companies in Europe, India, China, Japan, and Southeast Asia. He has been in the executive coaching industry for over 25 years.

Dr Behr comments: "Despite there being plenty of coaching service providers available for executive leaders, peer support platforms which allow complete anonymity to empower leaders to express themselves with like-minded external peers does not exist. Leadership development is a never-ending process, which doesn't have to stop with your coach. I have devised this platform to inspire leaders so that they can connect with others in similar positions, with similar challenges, and come to together to solve these concerns, as many leaders have trouble finding external peers they can relate to. To summarize, LeaderBridge® enables validated leaders to anonymously connect to ask questions, share answers, broaden perspectives, and uncover unique solutions."

"The biggest competitive edge of the platform is that it comes with pre-defined profile anonymity so that members on the platform can express themselves without any reservations. All of my executives that I have coached as well as other leaders around the world can benefit from the platform and gain much needed support without time constraints."

With easy-to-use filter options it means members can put their questions forward toto all members (not including members of their own organization) or they can narrow the pool of recipients down to only those who meet their criteria in terms of their main subject areas of interest, position title, size of company, region, gender, and other attributes. The concept is to connect with like-minded executives for peer support. Members include Assistant Directors, Assistant Vice Presidents, CEO's, Senior Vice Presidents, Senior Directors, Directors, Executive Vice President, Presidents, Chief Financial Officers, Founders, Co-Founders and Partners.

Registrations for its beta launch opened early January 2021 ahead of the official launch in May, with the current registrations growing daily. Members need to apply via their website and are subject to an approval process to ensure the vetting model stays true to its ethos. A 12-month membership is currently being offered for free for its first 500 registrations. The platform has had great initial interest with already having secured over 250 registered leaders on the platform. Thereafter, full and continuous usage of the platform will be made available for a small monthly fee, of $10 and no minimum-term contract, which means members can cancel anytime. For further information or to register your interest please visit https://www.leaderbridge.com/

/Ends.

Notes to Editors: Founded by Dr. John Behr in 2021, LeaderBridge®, is a new exclusive, first of its kind, web and app-based leadership peer support platform enabling validated leaders to anonymously connect to ask questions, share answers, broaden perspectives, and uncover unique solutions around the world. His aim is for LeaderBridge® is for it to become the go to place for leaders who want to access peer-support to be able to do so anonymously and easily. John's expertise extends over 25 years in the leadership coaching industry, having worked across many sectors including working with numerous Fortune 500 companies in the United States and leading companies in Europe, India, China, Japan, and Southeast Asia.

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For further press information please contact Saima Omar at SO Content Marketing on –

Tel: +44703 292 058

Email: mailto:saima.omar@socontentmarketing.co.uk

Company Contact:

LeaderBridge

T. 07403292058
E. saima@socontentmarketing.co.uk
W. https://www.leaderbridge.com/

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