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New man gift company Mandangle launches range of risqué man mugs and aromatic man candles

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2016 is set to be a landmark year for the British online gifting industry and new company <u>Mandangle</u> is leading the charge when it comes to stylish new products for the UK's menfolk.

Mandangle is the creative outlet for contemporary British designer Brinley Williams, who has brought his unique flair to a range of man gifts for the modern generation. The 'man mug' collection features funky, mischievous designs, ranging from family-friendly fun to more risqué humour. The 'man candle' range offers the ultimate manly indulgence: a candle that, once fully burned, leaves behind a stylish glass holder that is perfect for up-cycling into a tumbler.

"I wanted to bring something new to the man gifts market," explains designer Brinley Williams. "The focus at Mandangle is on high end gifts that men will be delighted to receive, with an emphasis on quality at every stage of the production process. These are gifts that men will value for years to come."

The candles, for example, are hand-poured in the UK using a premium grade soya and paraffin wax blend, with only the highest quality oils used for fragrance. The scents have been developed to celebrate man-ness in all its glory. They include eau de cologne, caramel and mocca, black pomegranate, fireside and fairy dust, for those particularly magical moments. Each candle burns for 40 or more hours.

The man mugs have been developed using the same high quality approach, making them ideal gifts for birthdays and special occasions, or just as an indulgence for men looking to treat themselves to something new and stylish. Each mug's message can be ordered in a choice of colours and two funky gift box designs are available.

With ecommerce in the UK set to enjoy such rapid growth during 2016, Mandangle is looking forward to a bumper year ahead. The website has just launched, so why not be one of the first to jump on the hottest new gifting trend of 2016?

For further details please visit www.mandangle.co.uk, email brinley@mandangle.co.uk

or

call +44 (0)1633 817711.

Mandangle

Mandangle is a new startup business from contemporary designer Brinley Williams. The Mandangle manifesto is to turn the spotlight on men and provide them with the high end, stylish treats they deserve, from individual gifts to large-scale corporate orders.

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