New job search website uses unique algorithms to significantly improve job application process

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The arduous and frustrating task of finding a new job has become far easier thanks to a new and intelligent job search website called JobRocket.

Using unique Artificial Intelligence, JobRocket helps job seekers get closer to the interview stage by helping them optimise their CVs and bypass the restrictive Applicant Tracking Systems now used by the majority of employers and recruitment specialists.

Moses Mawuru, founder and developer of JobRocket, explains the problem.

"What many people don't realise is that 70 percent of uploaded CVs are not even read by a human. Employers use complex applicant tracking systems to search for keywords in CVs and match them against the job description. The closer the match, the more likely someone is to get an interview. Or, to put it another way, if the CV doesn't contain the words the applicant tracking system is looking for, the chances of being selected are very low indeed."

JobRocket has analysed hundreds of thousands of job ads, CVs and applicant tracking systems to develop a unique algorithm that helps candidates improve their job match score instantly.

Once job seekers upload their CV and apply for jobs on the JobRocket website (JobRocket is linked to major recruitment websites and has access to tens of thousands of jobs), the machine learning algorithm instantly evaluates key elements in the CV against the position advertised. It then generates a match score and constructive feedback on how to tailor the CV to get through the employers' Applicant Tracking Systems and rank highly in recruiter searches.

Moses Mawuru added: *"Recruiters have moved away from traditional methods of hiring and today the process is fully automated. If you don't understand the process, you can be left in the cold, even if you have the required qualifications. I can help people get around the systems and significantly increase their chances of finding their dream job."*

Anyone wanting to improve their job search efforts, should register on the JobRocket site at https://www.jobrocket.co.uk.

Ends

For further information, please contact Moses on moses.m@jobrocket.co.uk

Notes to editors: a feature article version of this press release is available on request. Please contact moses.m@jobrocket.co.uk to obtain a copy.

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