

New Global Website Launched by Sims Recycling Solutions

Tuesday 20 October, 2015

Sims Recycling Solutions updates and enhances website to improve user experience.

London, United Kingdom (24 September 2015) – Sims Recycling Solutions is delighted to announce the launch of the new www.simsrecycling.com website. The site has been designed to provide a more user-friendly experience with improved navigation, content and functionality throughout. The new platform will allow customers to view comprehensive service and product information alongside the latest news and updates from Sims Recycling Solutions worldwide.

Created with the user experience as a priority, the website has been designed using the latest technology so the site is compatible with today's browsers and mobile devices. This is a result of talking to our clients, gaining valuable feedback and re-building our global website around that. The news and media section features the latest announcements, industry news and press releases as well as infographics and white papers from Sims Recycling Solutions. The new website includes links to our global customer portal allowing our clients immediate access to their audit trail information.

Sims Recycling Solutions' President, Steve Skurnac, comments "We're excited to launch our global website which provides everything our clients and prospects would like to know about Sims in one place." Steve continued, "The resources available online ensure that information is at your fingertips. The new location information also gives easy access to find out more about Sims local sites and capabilities across the globe from one single location."

The new global website is part of a planned series of innovations that Sims Recycling Solutions is introducing to the market. Other recent innovations include CAS-S Accreditation in the United Kingdom enhancing our public sector product offerings and the launch of the www.mydigitaltech.com eCommerce site designed to improve routes to market and ensure best possible returns for our clients while delivering a great eCommerce offering for consumers. Sims Recycling Solutions will continue to bring best-in-class services and continual improvements to the marketplace.

Media:



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Sims Recycling Solutions

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W. <https://www.simsrecycling.com/>

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