

New football scouting app ScoutPad radically transforms the role of data driven player assessment in professional football.

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Bielefeld, March 14, 2018 Today **matchmetrics** launched its new data driven scouting app "ScoutPad", which is set to make a massive impact in the way football scouts assess and monitor player performance in professional football.

ScoutPad allows professional scouts to simplify the process of taking notes and rating players and teams while watching the game live or on video. The app has been closely developed with professional scouts from clubs of the German Bundesliga and the Premier League including 1. FC Köln, Bayer Leverkusen and the Institute for Football Management.

ScoutPad provides all relevant match data and context so scouts can focus exclusively on player assessments. Scouts have access to a weekly updated database with over 170,000 players and 7,300 teams in 500 competitions worldwide. Automated processes such as default tactical line-ups and simple PDF creation options save valuable time when creating scouting reports.

ScoutPad offers a clean and intuitive web interface making it easy and enjoyable to analyse players and create reports on any desktop or mobile device.

The app is available now at www.scoutpad.de. Three subscription plans are available based on a club's size and needs, all starting with a free trial of 30 days.

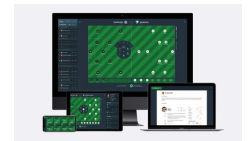
About matchmetrics

Founded in 2016, matchmetrics launched as a football technology start-up in Bielefeld and Berlin, Germany. The company strives to combine the most sophisticated data analytics in professional football with highly intuitive and user friendly web interfaces.

For further information, please contact:

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