

New flight comparison app launched

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idealo app helps smartphone users find the cheapest flights

30 JANUARY 2014 – idealo is pleased to announce the launch of its new flight comparison application. The idealo flights app is available for both Android and iOS systems, enabling customers to quickly and easily compare the prices of hundreds of airlines and online travel agents on their smartphone or tablet device. Following its initial release in Germany, the free app has now gone live in the UK, France, Spain, Portugal, Poland, the Netherlands and Italy.

“A third of idealo customers in the UK already access our flight comparison using mobile and tablet devices,” says Benjamin Rusch, head of idealo travel. “This app will greatly facilitate mobile search and enable even more travellers to save money when booking flights online.”

Integrating many sophisticated features within a clearly structured user interface, the idealo flights app is extremely fast and easy to navigate:

Cheapest date: the app displays approximate prices based on former searches even before the search begins.

Radius search: the app automatically indicates the nearest airports to your current location.

Extensive filters: sort results by price, stopovers, departure and arrival times, airline and shop.

Book later option: send offers of shops with no mobile site per email to book later at home.

Saved search queries: save your favourite routes to track price developments.

Share function: email flight offers to friends or family.

The iOS app, optimised for iPhone 5, has been available for download in the iTunes store since December 2013, the Android app was released on 20 January 2014.

The idealo flights app is available to download now:

iTunes:

Google Play Store:

About idealo:

flights.idealco.uk is a leading flight price comparison website and part of idealo internet GmbH, which was founded in 2000. The travel portal offers a free price comparison of thousands of flights from hundreds of online travel agents. idealo's flight comparison websites are available in the UK, Germany, Austria, France, Poland, Spain, Portugal, the Netherlands and Italy.

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