

## New Facilities at David Lloyd Cheam

Tuesday 15 July, 2014

David Lloyd Leisure has invested £675,000 in its Cheam club as part of a major investment programme to continue providing members with unrivalled facilities to achieve their health and fitness goals.

Europe's leading health, sports and leisure group has upgraded the DL Kids facility at David Lloyd Cheam in Ewell Rd, Sutton, as well as creating a bespoke DLicious cafebar serving members healthy and balanced meals from David Lloyd Leisure's award-winning menu\* supporting active lives.

Work on the refurbishment scheme, forming part of a wider £50m facilities investment programme across the group's estate, began in May and has now been completed.

The enhanced DL Kids children's area comprises two multi-purpose activity rooms, a soft play area and an outdoor area, providing children aged 0-11 years with an extensive range of programmes specifically designed to complement the way they learn in pre-school and school time.

Activities include arts and crafts, creative play, hundreds of types of games and sports coaching, as well as birthday parties, after-school clubs and DL Kids Holiday Active programmes running during the school holidays.

Members will also be able to work, unwind or enjoy a meal in the new DLicious cafebar, which includes an adult-only seating area, offering the whole family a great range of healthy menu options in modern, stylish and relaxing surroundings.

David Lloyd Cheam general manager James McCann said: "We are very excited to be able to offer the Cheam community these bigger and better facilities for the whole family to support them in their health and fitness goals.

"David Lloyd Leisure's investment in the club demonstrates its continued commitment to providing the best health, sports and leisure facilities for all ages and abilities.

"The team are delighted to welcome both new and existing members to enjoy the enhanced offering along with all of the club's extensive facilities, services and expertise," added James.

In addition to the revamped DL Kids and bespoke DLicious cafebar facilities, David Lloyd Cheam offers a gym; class/exercise studio; indoor and outdoor pools; spa; outdoor tennis courts; badminton courts; sports hall; crèche; function suite; hair and beauty salon.

\*The DLicious: Fast Fitness Food menu was the leisure category winner in the Menu Innovation and Development Awards (MIDAS) 2014. Supporting members with busy lifestyles, DLicious integrates David Lloyd Leisure's approach to eating with its expertise in helping people achieve their health and fitness goals through sport and exercise.

- Ends -

Note to editors: For further information about this press release, contact the David Lloyd Leisure press office on 01707 289833/34 or email [press@davidlloyd.co.uk](mailto:press@davidlloyd.co.uk).

### About David Lloyd Leisure Group

The David Lloyd Leisure Group operates 81 clubs in the UK and a further 10 clubs across Europe, comprising David Lloyd Clubs, Harbour Clubs and Next Generation, plus the new high street concept, David Lloyd Studio, in Islington, Putney and Winchester. It has over 440,000 members and employs 6,000 people. This includes an expert health and fitness team of over 1,800, while it contracts the services of more than 400 tennis professionals. Across all clubs, David Lloyd Leisure has over 150 swimming pools (of which half are indoor) and offers over 10,000 exercise classes per week. Every week 20,000 children learn to swim at David Lloyd Leisure and 12,500 learn to play tennis. Its racquets facilities are unparalleled with 800 tennis courts as well as 180 badminton courts and 140 squash courts. Additional facilities include health and beauty spas, club lounges with free internet access, crèches, nurseries and specialist sports shops.

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