

# NEW EMCC Global Accredited Programmes Designed as Transformational Journeys

Wednesday 24 July, 2019

Brussels, 24 July 2019 – EMCC are celebrating the EMCC Global Quality Awards and Accreditation successes of Transcend International Academy of Professional Coaching (Hong Kong, London, Shanghai and Shenzhen).

Transcend International Academy of Professional Coaching (Transcend [www.transcend-intl.com](http://www.transcend-intl.com)) offers world-leading training programmes that are scientifically grounded, highly evidenced, and oriented to the cultivation of mental effectiveness, resilience, emotional intelligence, communication, collaboration, unconscious bias management, professional coaching competence, adaptive leadership, and stress-management in the face of fast-paced change.

Craig McKenzie Transcend Director and founding member of EMCC Asia Pacific Region says of the accreditation award *'With EMCC, we experienced a very open and expansive spirit, a true sense of partnership. Our desire to take our coach training programmes into new European, Asian, and American markets led us to pursue cutting edge accreditation to differentiate and challenge us to develop our programmes to a higher level. Through participating in the founding of EMCC Asia Pacific Region, we have been exposed to the EMCC Global approach to accreditation, professional commitment, and leadership and have become increasingly confident that EMCC is the right choice for us and our graduates.'*

Denise Whitworth EMCC International Vice-president Accreditation commented *'We are delighted with the opportunities this presents for continued collaboration and partnership with the Transcend Team. The Transcend Programmes have been skillfully designed to meet EMCC Global Quality Award Standards, incorporating prior learning experience of the participants and building on their professional practice to enhance their knowledge, understanding, and skills practice to achieve EMCC Global individual accreditation as a part of the programme. This is an excellent model that could be adopted by other organisations that wish to recognise prior experience and learning of coaches/mentors and build capacity within their organisations..'*

## About EMCC

The EMCC is an international coaching, mentoring, and supervision association established in 1992. EMCC is made up of Affiliated Countries in Belgium, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, Morocco, Netherlands, Norway, Poland, Romania, Serbia, Spain, Switzerland, Turkey, Ukraine, United Kingdom and the Asia Pacific Region. We have over 6,000 members across more than 70 countries world-wide.

EMCC exists to develop, promote, and set the expectation of best practice in mentoring, coaching, and supervision globally for the benefit of society. Our vision is to be the 'go to' body in mentoring, coaching, and supervision.

## EMCC Global Accreditations

Benchmarking 'best practice', based on the application of the EMCC Global Accreditation Frameworks, EMCC Global Standards, EMCC Global Competence Frameworks, EMCC Global Diversity and Inclusion Declaration, and Global Code of Ethics:

- EMCC Global EIA (Individual Coach/Mentor Accreditation)
- EQA (Coach/Mentor Training Quality Award), ESQA (Supervision Training Quality Award)
- ESIA (Supervision Individual Accreditation)
- ISMCP (International Standards for Mentoring and Coaching Programmes).

For more information on EMCC visit [www.emccouncil.org](http://www.emccouncil.org)

Contact: [EMCC.Administration@emccouncil.org](mailto:EMCC.Administration@emccouncil.org)

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