New Education Marketplace puts learners in control!

Friday 13 April, 2018

Learners
can browse a global teachers' market to choose the best person for them.

FOLKESTONE,
KENT, UK, 12th
APRIL 2018

A new service is aiming to shake up the education market by putting the learner firmly in control.

Newly-launched in the UK and Hong Kong, **Kappu** is an exciting new online learning platform which enables learners to find and connect with their ideal teacher for personalised one-to-one video lessons. So an English Student in Shanghai or a businesswoman in Hong Kong might choose an Oxbridge English student or a retired English Teacher from Manchester.

"Effective education is now known to come from empowering learners, motivating them and making them proactive in the learning process," explains **Professor Therese Hesketh**, lecturer at **University College London** and **China's Zhejiang University**, and **Kappu advisory board member**. "**Kappu's** education model accommodates these varying needs brilliantly, giving students the choice of what, how, when - and with whom - they learn."

Underpinning **Kappu** is a passion for lifelong learning and a deep understanding of the importance of finding the right teacher, as **founder and CEO David Unsworth** explains: "Everybody has a memory of that one 'special teacher' who inspired them. By connecting learners and teachers directly, **Kappu** aims to help people find those special teachers more often."

Kappu's model doesn't just benefit learners either. Tutors from across the globe who are signing up to **Kappu** also benefit from being able to take full control of their own teaching timetables. **David Unsworth** continues: "People around the world with knowledge, qualifications or experience can supplement their income tutoring on our multi-currency web platform and get the benefits of cross cultural exchange without leaving home."

Teachers and learners alike can also benefit from **Kappu's** comprehensive rating and review system, which enables teachers to monitor their performance while also helping learners make informed

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choices in their search for that special teacher.

Kappu
is currently live in the UK and Hong Kong, with outposts in Japan, Indonesia, Malaysia, China, USA and more to follow.

Start
your learning journey today! Sign up at www.kappu.earth
to find out more.

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