

## New Education Marketplace puts learners in control!

Friday 13 April, 2018

### Learners

*can browse a global teachers' market to choose the best person for them.*

FOLKESTONE,  
KENT, UK, 12<sup>th</sup>  
APRIL 2018

A new service is aiming to shake up the education market by putting the learner firmly in control.

Newly-launched in the UK and Hong Kong, **Kappu** is an exciting new online learning platform which enables learners to find and connect with their ideal teacher for personalised one-to-one video lessons. So an English Student in Shanghai or a businesswoman in Hong Kong might choose an Oxbridge English student or a retired English Teacher from Manchester.

"Effective education is now known to come from empowering learners, motivating them and making them proactive in the learning process," explains **Professor Therese Hesketh**, lecturer at **University College London** and **China's Zhejiang University**, and **Kappu advisory board member**. "**Kappu's** education model accommodates these varying needs brilliantly, giving students the choice of what, how, when - and with whom - they learn."

Underpinning **Kappu** is a passion for lifelong learning and a deep understanding of the importance of finding the right teacher, as **founder and CEO David Unsworth** explains: "Everybody has a memory of that one 'special teacher' who inspired them. By connecting learners and teachers directly, **Kappu** aims to help people find those special teachers more often."

**Kappu's** model doesn't just benefit learners either. Tutors from across the globe who are signing up to **Kappu** also benefit from being able to take full control of their own teaching timetables. **David Unsworth** continues: "People around the world with knowledge, qualifications or experience can supplement their income tutoring on our multi-currency web platform and get the benefits of cross cultural exchange without leaving home."

Teachers and learners alike can also benefit from **Kappu's** comprehensive rating and review system, which enables teachers to monitor their performance while also helping learners make informed

### Related Sectors:

Business & Finance :: Computing & Telecoms :: Education & Human Resources ::

### Related Keywords:

Education :: Learning :: Teaching :: Teacher :: Student :: TEFL :: IELTS :: TOEFL :: Language :: Language Learning :: Hong Kong :: Teachers :: English Teachers ::

### Scan Me:



choices in their search for that special teacher.

## **Kappu**

is currently live in the UK and Hong Kong, with outposts in Japan, Indonesia, Malaysia, China, USA and more to follow.

Start

your learning journey today! Sign up at [www.kappu.earth](http://www.kappu.earth) to find out more.

Blog:

<https://kappueducation.wordpress.com/>

Twitter:

[https://twitter.com/kappu\\_community](https://twitter.com/kappu_community)

Facebook:

<https://www.facebook.com/Kappuedu>

## **ENDS**

For

Kappu business information, contact Christine Unsworth on 07513286974 or [christine@kappu.earth](mailto:christine@kappu.earth)

For

Kappu press information, contact Daniel Battersby on [daniel@kappu.earth](mailto:daniel@kappu.earth)

## Company Contact:

—

### Kappu

E. [daniel@kappu.earth](mailto:daniel@kappu.earth)

W. <https://www.kappu.earth>

### View Online

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.kappu.pressat.co.uk>