

New design partnership launches and joins the prestigious Design Business Association

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Design Dialogue's straight talking approach and commitment to delivering highly effective and beautiful visual communications has been recognised by the prestigious Design Business Association

The Design Business Association, exists to promote professional excellence and to champion effective design, Design Dialogue is proud to be only the third agency in Suffolk to be granted membership.

Design Dialogue is the new partnership of Sarah Parris, Howard Wakefield (formerly Studio Parris Wakefield) and Simon Griffin. This new design partnership collectively brings together a wonderfully rich and varied graphic design pedigree with a long-established reputation.

Howard Wakefield, Creative Director said "Our design business is focused on listening and understanding our clients. Becoming members of the dba strengthens our commitment to achieve effective design that has real value and impact on our clients' businesses."

John Scarrott, Membership Director of the Design Business Association said "{highlight}We are delighted to welcome Design Dialogue to the DBA{/highlight}. There are a great number of small design businesses working in the UK and producing fantastic work. A particular focus for the DBA is to attract those creative businesses that work to a set of business values that benefit them and their clients. We look forward to supporting Design Dialogue on their journey. "

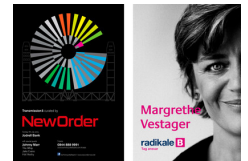
Additional Information

Design Dialogue clients currently include
New Order
Rick Stein - The Seafood Restaurant
Radikale Venstre (Danish Social Liberal party)

They are the first UK design agency to work with the Danish Government, creating the identity for The Ministry for Economic Affairs

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