

# New Design and More Discounts: Codes.co.uk Launches Website Redesign Ahead of Huge Growth Plans

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Santa Monica, CA: Codes.co.uk, one of the first vouchers sites in the UK is looking ahead to exciting changes. The site, originally launched in 2008, has made a lot of changes. They have released a site redesign to enhance the user experience and provide a user-friendly interface that allows easy navigation to find the latest deals.

The site now features a user-friendly grid like layout, so shoppers can easily browse the top voucher codes of the month from a variety of brands and retailers. Codes.co.uk swapped out smaller crowded vouchers for bold logos that are easy to read. The bright and simple layout allows users to browse at leisure.

Visitors can easily locate discounts in the category of their choosing or for a specific retailer through explore where Codes.co.uk breaks down the latest vouchers in a variety of categories from <u>Fashion</u> to <u>Travel</u>. Whether shoppers are looking for a specific retailer or trying to find the best discounts codes on arts and crafts supplies the easy navigation and search features allow them to land the best savings.

"We wanted to make sure that users can easily search, find, and get the discount code they are looking for as quickly as possible without getting distracted. Then they can go to the retailers' website and complete their shopping efficiently. The simplicity was our reference point in the early stage of the design" said Founder, Aydin Karadeniz.

With almost 500 vouchers added daily to the site there is a full team working around the clock to ensure users get the most out of their shopping experience. Codes.co.uk works with over 5000 retailers to bring users discounts from leading UK brands like TUI, ao.com and M&S.

Along with the redesign Codes.co.uk has a roadmap with aggressive goals for further development of the site and company with plan to launch a UK based office and more. The management team in the U.S. is highly involved in the site's development and plans for the future, bringing their expertise in savings to the UK market.

Codes.co.uk is always looking to create a better shopping experience for its users, they can contact the team to continue site development and updates that enhance the user experience, while retailers can connect with Codes.co.uk to get their vouchers in the hands of online shoppers in the UK.

**About Codes.co.uk**: Managed by an expert savings company in Santa Monica, CA, <u>Codes.co.uk</u> is a leading voucher site in the UK that shares the latest discount codes and savings from a wide array of brands and retailers.

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<u>Distributed By Pressat</u> page 1/2



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<u>Distributed By Pressat</u> page 2 / 2