New DECC Switching Statistics Show Just 5.65million Switches In 2013, Second Lowest Year On Record

Friday 28 March, 2014

- There were 5.65 million switches in 2013 - the second-lowest year on record - according to DECC figures released yesterday.
- This is an insignificant 0.3% increase on the worst year on record, 2012.
- There was more switching ten years ago than today, and 2013 saw four million fewer switches than in 2008.
- The energy industry's own statistics show a decline in switching in the first two months of 2014.
- This analysis undermines claims made yesterday by Sam Laidlaw, CEO of Centrica, that "switching is actually on the increase", and by industry body Energy UK that "the UK energy market is increasingly competitive".

Jonathan Senior, Campaign Researcher at ThisIsTheBigDeal.com, said:

"The energy industry's self-serving spin claims that switching is on the rise and the market is increasingly competitive, but in reality the opposite is true. The switching rate in 2013 was the second lowest on record, and it then declined in the first two months of this year. There was more switching ten years ago than now.

After years of price rises, it's no wonder that people aren't switching - widespread disillusionment means they just don't trust any of the energy companies to give them a fair deal. That's why ThisIsTheBigDeal.com can help - by gathering people together, we can break the power of the Big Six and give people cheaper bills."

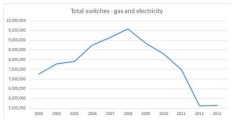
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For further information please contact:

Jonathan Senior
T: 07929 721 219
E: jono@thisisthebigdeal.com

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