

New Christmas sparkle collection: unique luxury silk scarves by Charlotte Broady

Wednesday 14 October, 2020

Hethe, Bicester: Charlotte Broady today announces the launch of her new sparkle silk scarf collection. This range has been designed for A/W 2020 and beyond, and is inspired by pattern, colour and nature. With a limited number available, the sparkle scarf collection includes four designs 'Twinkling Bruges', 'Fire cracker', 'Cobweb sparkle' and 'Peacock ultramarine'. Each design offers an easy way for those looking for something a little different to add unique style to their wardrobe, or as an extra special Christmas gift.

"I wanted to create a collection that had a jewel-like quality and that would lift people's spirits as we move into winter, and it seemed fitting to collate this new collection using the theme of light and sparkle. Each scarf is based on my original photograph (followed by many hours of my careful editing), and is designed to ensure that however it is worn, the pattern and colour flow with the movement of the glorious 100% single georgette silk. These silk scarves have been made to be cherished for years to come, and the wearer can be reassured that they have something really rather unique".

Features and benefits of the four sparkle scarves in the collection include:

- 100% single georgette silk
- · Unique design inspired by nature, light and colour
- · Limited edition
- Made in England and presented in a stylish presentation box

The sparkle collection will be available starting 14 October 2020, at £99.95 (including free delivery for clients in the UK). For more information on the sparkle collection visit www.charlottebroady.com/sparkle

About Charlotte Broady Charlotte Broady is a designer who creates wearable art designed for the individual. She has a passion for pattern and colour. Made from silk, each scarf is inspired by organic patterns and shapes she finds when out walking or travelling. Milestone birthdays, Christmas gifts, wedding outfits and simply to add style to an outfit are the many reasons why clients chose her scarves. Each scarf is delivered in its own presentation box, wrapped in acid-free tissue, to be given as a gift and worn for years to come.

Ends.

Model photography: Fiona Scott Photography

Model: Kirsty Spence

Media:









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