New charity, Wind-Up Companion connecting those experiencing street homelessness to the outside world

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LONDON - *September 14th*, 2016 - *Alice Evans* - Wind-Up Companion (charity no 1164485) launches in September 2016 with the aim of providing wind-up radios to some of the most isolated street homeless across England and Wales this Christmas.

Why wind-up radios?

The radios will be distributed to those most isolated in our society. Giving them a radio companion can improve their chance of re-integration, decrease social isolation, and will give potentially life-saving information about the weather. Not only do these radios give these benefits, but they also feature a range of life-improving functions, such as a bright torch, an alarm clock, and a trusted connection to society with news, football, music and more.

All running costs for Wind-Up Companion are being met by the trustees, so every £15 donated will put a life-changing radio into the hands of a homeless person in need this Christmas. It's easy to donate - you can text WIND15 followed by the amount you want to donate (up to £15) to 70700, or through their website.

Back in 2014, co-founder Alex Wrigglesworth witnessed how listening to radios brought life to people in a homeless shelter at Christmas, and how listening to something as simple as football commentary could help someone experiencing homelessness and isolation feel a part of society. This gave the idea to bring this part of the shelter experience back on the streets, in the form of something tangible - a radio.

Co-founders, London-based trustees and friends Alex Wrigglesworth,Edward Walker and Harry Winstanley through extensive research and planning, were able to source a brilliant radio, which has been used for similar humanitarian projects in other countries, and looks and feels like a possession that will be cherished.

Through established charities on the ground this Christmas, Wind-Up Companion will be able to efficiently give a life changing gift to those most in need this year.

Find out more:
http://www.windupcompanion.org.uk
http://www.facebook.com/WindUpCompanion

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Wind-Up Companion
Charity Number 1164485

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