New Book: How to Lead in Product Management

Tuesday 10 March, 2020

[London, United Kingdom, 9 March 2020—] Written specifically for product managers and product owners, Roman Pichler's latest book will help readers become better, inspiring product leaders. Available on Amazon now. https://www.amazon.com/gp/product/1916303005/

Benefitting from Roman's extensive experience, you'll learn how to lead stakeholders and guide development teams even in challenging circumstances, avoid common leadership mistakes, and grow as a leader. Written in an engaging and easily accessible style, "How to Lead in Product Management" offers a wealth of practical tips and strategies. Through helpful examples, the book illustrates how you can directly apply the techniques to your work.

Coverage includes:

- Choosing the right leadership style
- Cultivating empathy, building trust, and influencing others
- Increasing your authority and empowering others
- Directing stakeholders and development teams through common goals
- Making decisions that people will support and follow through
- Successfully resolving disputes and conflicts even with senior stakeholders
- Listening deeply to discover and address hidden needs and interests
- Practising mindfulness and embracing a growth mindset to develop as a leader

Advance Praise for How to Lead in Product Management:

"Roman has done it again, delivering a practical book for the product management community that appeals to both heart and mind. 'How to Lead in Product Management' is packed with concise, direct, and practical advice that addresses the deeper, personal aspects of the product leadership. Roman's book shares wisdom on topics including goals, healthy interactions with stakeholders, handling conflict, effective conversations, decision-making, having a growth mindset, and self-care. It is a must read for both new and experienced product people."

~Ellen Gottesdiener, Product Coach at EBG Consulting

"Being a great product manager is tough. It requires domain knowledge, industry knowledge, technical skills, but also the skills to lead and inspire a team. Roman Pichler's 'How Lead in Product Management' is the best book I've read for equipping product managers to lead their teams."

~Mike Cohn, Author of "Succeeding with Agile", "Agile Estimating and Planning", and "User Stories Applied"

"This is the book that has been missing for product people. Roman has created another masterpiece, a fast read with lots of value. It's a must read for every aspiring product manager."

~Magnus Billgren, CEO of Tolpagorni Product Management

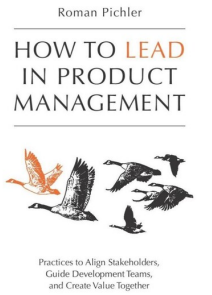
"'How Lead in Product Management' is for everyone who manages a product or drives important business decisions. Roman lays out the key challenges of product leadership and shows us ways of thoughtfully working with team members, stakeholders, partners, and their inevitable conflicts."

~Rich Mironov, CEO of Mironov Consulting and "Smokejumper" Head of Product

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Media:

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