

## New Book From PATENT to PROFITS Reveals the Entrepreneur's Roadmap to Commercializing Inventions

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[Delphos, OH February 27, 2025] – Every successful product starts with an idea—but turning that idea into a scalable, profitable business is where many innovators struggle. In *From PATENT to PROFITS: Capitalizing on Your Invention*, serial entrepreneur and inventor Michael Crites offers a step-by-step playbook for transforming groundbreaking ideas into thriving enterprises.

Leveraging his experience in building a multi-million-dollar company from a simple yet innovative concept, Crites provides business leaders, startup founders, and product developers with practical strategies to navigate patents, product development, funding, and commercialization.

### A Practical Guide for Business-Minded Innovators

Designed for professionals seeking scalable growth, this book walks readers through critical steps, including:

- ? Market Validation – Assess demand and viability before investing time and capital
- ? Product Development – Build and refine prototypes with strategic iteration
- ? IP Protection – Secure patents and safeguard competitive advantages
- ? Business Structuring – Establish a foundation for long-term scalability
- ? Capital Raising – Attract investors and leverage funding opportunities
- ? Profit Maximization – Develop a sustainable revenue model
- ? Exit Strategy – Plan for acquisitions, licensing deals, or business succession

“With *From PATENT to PROFITS*, I want to bridge the gap between innovation and execution,” says Crites. “Too many brilliant ideas die on the vine because inventors lack the business acumen to commercialize them. This book is about turning inspiration into impact—and revenue.”

#### Why Business Leaders Should Pay Attention:

In an era where intellectual property fuels economic growth, understanding how to navigate the patent-to-market process is essential for entrepreneurs and corporate innovators alike. Whether you're launching a startup or scaling an existing business, *From PATENT to PROFITS* provides a blueprint for building sustainable success.

*From PATENT to PROFITS* is available now in hardcover, ebook, and audiobook formats from Amazon, BarnesandNoble.com, and wherever quality books are sold online.

For more information about the book, please click here: <https://getfrompatenttoprofits.com/>

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### About the Author

Michael Crites is an inventor, entrepreneur, and business strategist who transformed his innovative ideas into a multi-million-dollar enterprise. With extensive experience in patents, product commercialization, and startup growth, he now helps other entrepreneurs bring their ideas to market and scale their businesses profitably.

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