

Never miss a company announcement with the new “on the go” share alert service from Fingo News

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New service gives retail investors the edge in trading.

In today's fast-moving stock markets, knowledge is power, and timing is crucial. Fingo News' new service allows users to access and read RNS company announcements from anywhere via their laptop or smartphone—meaning they never lose out on a price-sensitive report.

Investors can set up a bespoke list of companies and shares that they wish to follow and subscribe to receive instant announcements. This way, investors don't have to trawl through all the daily RNS announcements and will not miss important news about a share they hold. Investors only receive the information they need as soon as it is released.

'Investors can access and read UK stock announcements wherever they are,' said Will Searle, director of Fingo News (www.fingonews.com). 'Alerts are immediate and in real time, which means investors can analyse and trade on the back of instant stock announcements.'

'We know retail investors need to have information instantly so that they can make an informed decision about trading before the price moves away from them,' explained Searle.

'Fingo News' revolutionary new service means investors can receive instant alerts either on the move through our iPad and iPhone app or at home through the web browser.'

A unique feature is that each alert has a 'quick read' function, which means that users receive key information on the screen before reading the full announcement.

'We believe email alerts are far too clunky,' said Searle. 'They are often missed or received some time after the announcement. That is why we've taken advantage of Apple's Push Notifications service to give investors the news nearly instantly. It will alert you with the key information on the screen so you can tell what's going on before you even go into the announcement.'

Searle and his team took a rigorous look at what investors really needed and decided the service should have only RNS announcements. 'We stripped away non-essential items because we know how important it is for investors to access the information quickly and for it to be presented clearly,' he says.

'We know from talking to investors that what they need is a simple alert, so we ensured that the app is not cluttered with any non-core functionality,' he explained.

The app is also completely integrated with the website, meaning that when you add a stock to your watchlist on your phone, it will update your iPad and web version, saving time and ensuring you can read your alerts no matter where you are or which device you use.

The service is designed to complement trading apps from online trading platforms such as IG Index and Hargreaves Lansdown.

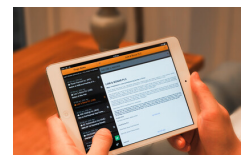
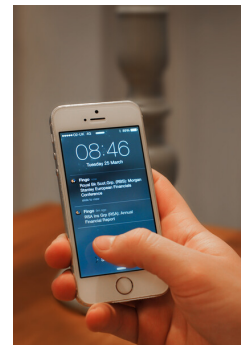
There are two levels of service:

1. A free service in which news about shares on your watchlist and company alerts will be delayed by one hour
2. An annual subscription service costing £24.99 that sends news and announcements about shares on your watchlist in real time

All new customers will receive a complementary 30-day trial of real time access. They can then decide which level of service to choose.

Searle stated, 'We have really listened to the needs of our customers, who are active retail investors, and we are proud to have created a service that means they will always access the news immediately, giving them the power to trade and to make decisions quickly.'

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