Nevada Hotel Lodging Association New Partnership

Wednesday 13 February, 2013

Nevada Hotel Lodging Association selects Augustus Collection's Social Media Management program Social A+.

LONDON, Travel trade Business to Business sales and marketing company Augustus Collection http://www.augustuscollection.com welcomes The Nevada Hotel and Lodging Association - NHLA (http://nvhotels.com) to its bespoke Social Media Management program Social A+. The NHLA is the leading industry association in Nevada and one of the strongest in the United States of America. Since 1979, NHLA has been the unifying voice for Nevada's multi-billion dollar resort and lodging industry. With over 200 resort hotels in its membership, representing more than 200,000 rooms and 300,000 employees along with over 100 industry supporting vendor members.

Alexander Ryll CEO, Augustus Collection "Social Media marketing has taken the world by storm in the past decade. Encompassing numerous sites and even more numerous methodologies within its scope, our social media marketing solutions are versatile, flexible and highly customisable to suit the needs of each individual company".

Augustus Collection offers an enterprising and effective social media management program for businesses across the globe. A selection of packages is available and customised for each client to include advertising, social media branding, and online presence. A dedicated account manager is assigned to each account to develop the program and manage the day-to-day functions and business relationship. One-on-one communication is one of our strongly recognised and admired services as we believe in working very closely with our clients to ensure success and satisfaction beyond expectation.

About Augustus Collection

Founded in 2011, The Augustus Collection is a travel industry B2B Sales and Marketing consultancy, generating revenue of £2.3 million in 2012 to a dynamic client portfolio of independent hoteliers, travel technology firm BookingCore, the world's largest hotel services organization Magnuson Worldwide, and global leader performance marketing company AffiliRed. In 2013 Augustus Collection increased its service portfolio with international partnerships providing content writing services as part of its Social A+ program, and to provide European event planners a full destination management service (DMC) to Las Vegas and Key USA cities as part of its Event Planner program.

Augustus Couture, an Augustus Collection brand dedicated to fashion featuring "Style Me" personal shopping services in London, an online fashion store "The Look", and online fashion blog "Couture Novus".

Offices located in London & Las Vegas.
For more information about Augustus Collection, visit its website at www.augustuscollection.com

Media:



AUGUSTUS COLLECTION

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