

Neon Healthcare Partners with Brookes to Transform Supply Chain Planning

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[Brookes SCS](#) is proud to announce that Neon Healthcare has joined its growing portfolio of clients, selecting Brookes to implement a state-of-the-art supply chain planning solution.

This strategic partnership marks a significant milestone in Neon's commitment to operational excellence and future-ready logistics. By leveraging Brookes' advanced AI-driven planning capabilities, Neon aims to enhance forecast accuracy, optimise inventory levels, and improve service performance across its supply chain.

Voices from the Partnership

Martin Woodward, CEO at Brookes

"We're delighted to welcome Neon as a customer. Our collaboration will deliver a transformative planning solution that empowers Neon to navigate their complex supply chain with confidence and agility."

Steve Moloney, Head of Supply Chain at Neon Healthcare

"We're excited to work with Brookes—a partner who understands the importance of collaboration, transparency, and continuous improvement in supply chain success."

The implementation will be led by Brookes' expert team, ensuring seamless integration and rapid value delivery. With Brookes' proven technology deep domain expertise, Neon is set to unlock new levels of supply chain resilience and responsiveness.

About Brookes

Brookes is a leading provider of supply chain planning solutions, helping organisations optimise operations and drive growth through intelligent planning technologies.

About Neon

Founded in 2015, Neon Healthcare is a privately owned British pharmaceutical company operating across multiple developed markets. Neon manufactures and supplies a range of licensed generic and legacy branded medicines. Neon is committed to delivering high-quality, often niche medicines to patient populations with specific and often underserved needs.

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