Neil Jurd OBE Delivers Leadership Training to Gurkha Welfare Trust charity leaders in Nepal – Senior Leaders Embrace Online Platform and Book

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Pokhara, Nepal / UK – Former Queen's Own Gurkha Logistic Regiment (QOGLR) veteran Neil Jurd OBE has just returned from leading a high-impact leadership workshop at the Gurkha Welfare Trust's annual training conference in Pokhara. The two-day session, delivered to around seventy senior leaders including medical staff and former Gurkha officers, focused on practical tools from his bestselling book *The Leadership Book*—in which Jurd writes that 'quite simply, good leadership makes the world a better place'. He also covered some of the ideas in his popular TEDx talk "Pause & Allow."

Feedback was immediate and powerful: "Incredibly energising," said Field Director Johnny Fenn. "The energy, clarity, and real-world wisdom Neil brought left everyone inspired—and we're already putting it into practice."

Fifteen senior Gurkha Welfare Trust leaders now have 12-month access to Jurd's engaging and popular Leader-Connect.co.uk online learning platform (leader-connect.co.uk), where they are already diving into courses, videos, and podcasts. "Lots of them told me how useful it was - they are one of the most engaged groups on the platform," Jurd said. "They're busy people working in hard to reach locations around Nepal —remote, flexible learning fits their lives perfectly."

To support the group, Jurd provided one hundred discounted copies of the highly reviewed *The Leadership Book* and substantially reduced access to the platform—ensuring long-term impact for the charity's teams in Nepal and beyond.

Leader-Connect's reach is growing fast: educational trusts including Abingdon Learning at Dallam School in Cumbria, and teams from the University of Sheffield, are already using the platform for professional development—proving its value across sectors.

Jurd's credentials: A former Sandhurst instructor, he commanded 94 Squadron, QOGLR, in Iraq from 2006–2007, where he was injured on operations. He is an 'Entrepreneur in Residence' at Lancaster University Management School and fellow of the Institute of Leadership. Awarded the OBE in 2021 for leadership development with young people, he now channels that experience into helping leaders in education, charities and business to build resilient, high-performing teams.

"Leadership isn't complicated," Jurd said. "It's simple and involves easy to learn behaviours and tools—ones that are easy to remember and apply and that work under pressure. Seeing highly capable and experienced Gurkha leaders light up with these ideas? That's why I do this."

For interviews, review copies, or platform demos, contact: Neil Jurd OBE
neil@leader-connect.co.uk +44 7880980203

About Leader-Connect LeaderConnect (leader-connect.co.uk) offers practical leadership training through an online platform, bestselling book *The Leadership Book*, and face-to-face workshops. Founded by Neil Jurd OBE, it helps managers, educators, and teams turn potential into performance—without the fluff.

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Company Contact:

Leader Connect (Neil Jurd Consulting and Training)

T. 07880980203
E. neil@neiljurd.com
W. https://leader-connect.co.uk

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