

NBE Marketing Host Inspirational Workshop

Monday 18 May, 2015

Reading-based [NBE Marketing](#) hosted an inspirational workshop for their sales force this week where they encouraged candidates to push themselves and defy limitations.

NBE Marketing hosted a motivational meeting at their Reading office this week, which was designed to inspire their candidates to defy expectations and push their limits. The firm believes that sales is a tough position to work in and is a constant battle with motivation. Therefore managing director [Richard Clarke](#) hosts these workshops regularly in order to show their sales force that they can achieve big things in sales if they have the right attitude.

About NBE Marketing: <http://www.nbemarketing.com/about-us/>

In this week's motivational meeting MD Richard Clarke of NBE Marketing, spoke to his sales force about how, according to the laws of physics, a bumble bee shouldn't be able to fly. Their wings are too small in comparison to their body size, logically they should not be able to carry their weight, pointed out Richard Clarke. However, the bee is unaware of the laws of physics and is able to fly due to pure determination and being ignorant to failure. "We here at NBE Marketing believe limitations are subjective and that we are all capable of more," said Richard Clarke.

NBE Marketing believe that this workshop will encourage their sales force to push themselves harder and achieve anything they put their mind too. The firm is confident that these motivational workshops help their candidates to develop their skill sets and aid them to success.

NBE Marketing is an outsourced sales and marketing firm based in Reading. The firm specialises in direct marketing campaigns that are designed to accurately represent their clients' brands in unique ways. By taking these campaigns directly to consumers, via face-to-face marketing techniques, the firm are able to forge long-lasting, personal relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

NBE Marketing has been on a recent run of success and they believe that this is partly down to continuously motivating their work force to ensure they are passionate and involved in everything in the business is doing. Managing Director, Richard Clarke was recently nominated for 'Rookie Owner of the Year' at the 2015 British Sales and Marketing rally and the firm are continuously in high demand for their personalised and cost-effective direct marketing services throughout the Berkshire area.

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