

Natwest Aims to Stem the Rising Tide of Fraud With a Brand New Online Tool

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With a steep rise in telephone-based fraud reported at the end of 2014, NatWest aims to educate its customers to the dangers of financial fraud with a brand new online tool that shows users how to protect themselves from the 11 most common scams used by UK fraudsters.

The new infographic is designed to protect their customers from the most common types of fraud currently being used in Britain.

Featuring a unique 'bank-vault' design and created using data that was compiled by Financial Fraud Action, this comprehensive guide takes users through the 11 most common types of fraud. Highlighting both the cost to the UK economy and providing advice to help customers avoid becoming a victim, the tool aims to inform users about the wide range of techniques available to fraudsters.

With figures revealing that fraud cost the British population more than £600m in 2013, and 2014 seeing the a dramatic rise in voice-phishing or vishing techniques, the tool is part of NatWest's continued commitment to tackle consumer fraud, which has also seen the bank participate in last year's BBA fraud awareness campaign.

To take a closer look, the tool can be found here:

<http://personal.natwest.com/global/security-centre/fraud-infographic.html>

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