Naturewatch Foundation’s chance to win £1,000 festive boost

Thursday 14 November, 2019

Animal welfare charity, Naturewatch Foundation, is calling on supporters to get behind its bid to win a £1,000 boost as part of specialist insurer Ecclesiastical’s annual ‘12 days of giving’ Christmas campaign.

The specialist insurer will be giving 120 different charities an early Christmas gift of a £1,000 donation, with 10 winners announced each weekday from 5 to 20 December.

It’s quick and easy to nominate Naturewatch Foundation online. Nominations are open from 5 November to 19 December and you can vote for Naturewatch Foundation (registered charity number 1039679) at https://www.ecclesiastical.com/movement-for-good/12-days/

Winners will be drawn at random and the more times Naturewatch Foundation is nominated, the more chance it has of being selected.

Gloucestershire-based Naturewatch Foundation is currently running a campaign to raise awareness of puppy farming through veterinary practices, council offices and motorway services (some people collect their new puppy from ‘convenient’ car parks, unaware they are being conned). A donation from Ecclesiastical would support and expedite this targeted campaign, making the general public more aware of the horror of puppy farming as Christmas approaches. *The charity hopes that when the demand for farmed puppies dies, this barbaric industry will follow suit.*

Naturewatch Foundation is encouraging everyone to use their social media channels to ask people to vote for them to give the charity the best possible chance of winning.

Sarah Carr, Campaign Manager at Naturewatch Foundation, said: "Everyone loves cute and cuddly puppies, but this Christmas, spare a thought for the mums of pups kept imprisoned in hideous puppy farming 'factories'. At Naturewatch Foundation, we campaign to get cruel puppy farms banned. We also operate a confidential puppy farming phone line and email for the public to report individuals suspected of puppy farming or poor dog breeding standards – our #Hotline4Puppies. Naturewatch Foundation highlights that there are thousands of dogs waiting at animal shelters to be rehomed, as well as licensed or registered dog breeders, as opposed to illegal puppy farms.”

Mark Hews, Group CEO of Ecclesiastical, said: “As a company whose purpose is to contribute to the greater good of society, charitable giving is at the heart of our business. Our annual 12 days of giving Christmas campaign will help charities change lives for the better and we know that for many charities, £1,000 can make a real difference. We’re encouraging everyone to nominate a cause close to their hearts this Christmas to be in for a chance to win a festive financial boost.”

*****ENDS*****

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