National Problem Gambling Support Charity Refreshes Logo

Friday 11 May, 2018

National support charity GamCare has updated their logo to coincide with the launch of their new three-year strategy and a refreshed focus for the organisation.

GamCare operates the *National Gambling HelpLine*, funded by GambleAware and providing information, advice and support for anyone affected by problem gambling. The charity also offers a range of free treatment for those affected by gambling-related harm across England, Scotland and Wales, funded by GambleAware.

The GamCare logo is found on gambling machines across Great Britain, as well as gambling websites offering services to UK players, to signpost those in need of help to the right support at the right time.

Anna Hemmings, GamCare CEO, says: "GamCare is entering an exciting phase of development as an organisation working to reduce gambling-related harm. We are refreshing our visual identity to demonstrate a renewed commitment to our beneficiaries, sharpening our focus and ensuring GamCare remains the go-to for support around problem gambling and gambling risk reduction."

New resources are available to download or order from the charity's website at www.gamcare.org.uk/publications

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For more information or accompanying images please contact Catherine Sweet, Head of Marketing and Communications, at catherine.sweet@gamcare.org.uk or on 020 7801 7000.

GamCare – Working to minimise gambling-related harm

- GamCare operates the National Gambling HelpLine on Freephone 0808 8020 133 or via web chat at www.gamcare.org.uk, providing information, advice and support for anyone affected by problem gambling. Advisers are available 8am – Midnight, seven days a week. Free treatment for anyone affected by problem gambling is also provided across England, Scotland and Wales.
- GamCare also offers a moderated online Forum so that people can speak to others experiencing similar issues and seek support.
- GamCare provides free stickers for gambling machines in all venues – contact info@gamcare.org.uk to order these.

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