

## National dementia charity Dementia Adventure appoints new CEO

Monday 23 September, 2019

[Dementia Adventure](#), a specialist charity offering supported breaks for people living with dementia and their carers, has appointed Vivienne Depledge, former CEO of homeless charity Beacon House in Colchester, Essex, as its CEO.

Taking the reins of the charity from this September, Vivienne will succeed Neil Mapes, who stepped down as CEO from Dementia Adventure in August, following his founding of the charity with Lucy Harding and ten years in his role.

Along with a successful career history of working with vulnerable people and actively campaigning for sustainable change, Vivienne has personal experience of dementia and is committed to carrying forward Dementia Adventure's mission to help those living with the condition to live well. She strongly believes that adventure can be whatever makes you feel good, be that a cup of tea outside or white water rafting.

Vivienne, who will be joining the Dementia Adventure team at their offices based in Chelmsford, Essex, said: "I am excited to be taking up the CEO role at Dementia Adventure; a charity with such a great story. I'm inspired by its compassionate ethos and its value-driven and growth-minded strategy. In tackling isolation and misconceptions, the charity really enables those living with dementia to take positive risks and remain connected with the outdoors and their communities. I look forward to working at Dementia Adventure and with the staff; supporters and partners, to achieve real and lasting change."

Originally from Kent, but residing in Essex since 2000, Vivienne combines strong leadership and business experience with a passionate personal commitment to enabling people and organisations to reach their full potential.

Neil Mapes, Founder and previous CEO of Dementia Adventure, welcomed Vivienne to the role. He said: "I am delighted that Vivienne has been appointed to the role of CEO, and confident in the board's decision. Vivienne's business and strategic acumen will bring a new drive and impetus at this exciting time in the charity's journey."

Neil's sentiment was echoed by John Barnes, Chair of Trustees of Dementia Adventure, who said: "Vivienne was the clear and obvious choice for the charity at this exciting time. Her breadth of leadership experience, obvious and proven care for people and her evident connection to our ethos and values shone throughout the recruitment process. Our staff panel and trustees were unanimous in their decision to appoint her to this important role and we are all very much looking forward to working with Vivienne. We also recognise and value the unique leadership contribution and service that Neil has brought to the charity and the people that we support."

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## Company Contact:

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### Dementia Adventure

T. 07818060893

E. [bree@dementiaadventure.co.uk](mailto:bree@dementiaadventure.co.uk)

W. <https://www.dementiaadventure.co.uk>

## Additional Contact(s):

PR Agency: TWI 01473 326907

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