Nas To Celebrate Illmatic Album's 20th Anniversary With A Special Headline Show Under The Balearic Stars, Only At Ibiza Rocks

Wednesday 16 April, 2014

Bringing the sounds of NYC live and direct to the Balearics this summer, genuine hip-hop legend Nas will make his Ibiza debut for a storming outdoor set live under the stars on the famous poolside stage at Ibiza Rocks on 9th July 2014.

Following his triumphant return to the stage at Coachella 2014 with guest appearances from fellow hip-hop icons Jay-Z and P Diddy, the Queens-raised rap superstar will head to the White Isle in July for an unmissable headline performance at Ibiza Rocks - a show that promises to be one of the highlights of the summer. Nas will perform his game-changing 1994 debut Illmatic in its entirety as part of the 20th anniversary celebrations of the seminal release.

Dubbed a poetic master by music fans and critics alike, this is a rare opportunity to see one of the world's most respected hip-hop artists perform a musical masterpiece- that's spawned a string of tribute albums - live and up close in a unique, intimate setting. Expect an unforgettable set jam-packed with rap classics including album highlights N.Y. State of Mind, The World Is Yours and Life's a Bitch, to name just a few.

The headline show is part of the 20th anniversary celebrations of Illmatic taking place this year, which also sees the record released as a special collectors' edition, titled Illmatic XX, teamed with the launch of a feature-length documentary film, Time Is Illmatic.

Born Nasir Bin Olu Dara Jones in 1973, Nas rose from humble beginnings in New York to become one of the most revered rap artists in the world. After getting his big break at the age of 17 with an appearance on Main Source's 1991 track, Live at the Barbeque, Nas has since released eight consecutive platinum and multi-platinum albums, and sold a whopping 25 million records worldwide, scooping 13 Grammy nominations and top five rankings on MTV's 10 Greatest MCs of All Time list along the way. The artist's most recent release, 2011's Life Is Good, stormed to the number one spot on the Billboard Top 200, marking the 6th number one album Nas has had in his glittering career.

Shane Murray, Promoter, said: "We're absolutely thrilled that Nas, a genuine hip-hop superstar, has joined our Ibiza Rocks schedule this summer, which is without doubt our best line-up to date. Having influenced so many of the acts that have taken to the Rocks stage, it's fitting that Nas is now performing at last in what will be a truly special night."

Nas adds to a scorching summer line-up that also includes HAIM, The 1975, Ed Sheeran, Rudimental, Jake Bugg, The Kooks, Bastille, Skrillex, Tinie Tempah, John Newman, Clean Bandit, Lily Allen, Madness, Bombay Bicycle Club, Wolf Alice, Breton, Chloe Howl, Ella Eyre, Dan Croll, and Krept and Konan, with even more to come.

The Ibiza Rocks brand consistently boasts a bill crammed with the biggest international artists, best breakthrough talent and cutting edge DJs. Summer 2014 will see the celebration of Ibiza Rocks 9th Birthday and Mallorca Rocks 4th Birthday during the 16-week season of spectacular outdoor gigs under the stars. More Rocks headline acts and W.A.R! line-up announcements will follow soon.

Please find the full Ibiza and Mallorca Rocks 2014 line-up below:

MALLORCA ROCKS

03/06 OPENING PARTY WITH HAIM | BRETON
10/06 THE 1975 | WOLF ALICE
17/06 JOHN NEWMAN | CHLOE HOWL
24/06 LILY ALLEN
01/07 TINIE TEMPAH | KREPT AND KONAN
15/07 JAKE BUGG
22/07 4TH BIRTHDAY PARTY WITH ED SHEERAN
29/07 RUDIMENTAL (LIVE)
05/08 BASTILLE
12/08 MADNESS
19/08 SKRILLEX

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Entertainment & Arts ::

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26/08 CLEAN BANDIT | ELLA EYRE
09/09 THE KOOKS
16/09 CLOSING PARTY WITH SPECIAL GUESTS TBC

IBIZA ROCKS

04/06 OPENING PARTY WITH HAIM | BRETON
11/06 THE 1975 | WOLF ALICE
18/06 JOHN NEWMAN | CHLOE HOWL
25/06 LILY ALLEN
02/07 TINIE TEMPAH | KREPT AND KONAN
09/07 NAS
16/07 JAKE BUGG
23/07 9TH BIRTHDAY PARTY WITH ED SHEERAN
30/07 RUDIMENTAL (LIVE)
06/08 BASTILLE
13/08 MADNESS
27/08 CLEAN BANDIT | ELLA EYRE
10/09 THE KOOKS
17/09 CLOSING PARTY - BOMBAY BICYCLE CLUB | DAN CROLL

MTV will be the exclusive broadcast partner for the second year running. The network will broadcast a number of live performances, exclusive artist interviews and all the highlights from the 16 weeklong series from the Ibiza Rocks and Mallorca Rocks Hotels this summer. Seven shows will be broadcast in total on MTV Live HD and the network's flagship channel MTV Music including 5 x 30' shows from Ibiza Rocks and a 1 x 30' show from Mallorca Rocks as well as a 1 x 60' (multi-artist) compilation show incorporating live track selection and exclusive interviews.

Offering a choice of quality accommodation options at exceptional value, Mallorca Rocks every Tuesday from 03 June to 16 September and Ibiza Rocks every Wednesday from 04 June to 17 September.

Tickets and hotel packages available now at www.ibizarocks.com and www.mallorcarocks.com. Limited earlybird gig tickets available from €25 (plus booking fee).

4 nights accommodation at Ibiza Rocks* including tickets to Nas, and Mark Ronson, Zane Lowe and Cyril Hahn from just £97 per person
4 nights accommodation at Ibiza Rocks* including tickets to HAIM and Breton from just £67 per person
4 nights accommodation at Ibiza Rocks* including tickets to Ed Sheeran, and Example, DJ Wire and Karma Kid from just £114 per person
*Based on 3 sharing a Standard Room at the Ibiza Rocks Hostal
4 nights accommodation at Mallorca Rocks* including tickets to HAIM and Breton from just £94 per person
4 nights accommodation at Mallorca Rocks* including tickets to Jack Bugg, and Example, DJ Wire and Monki from just £153 per person
*Based on 4 sharing a Standard Apartment at the Mallorca Rocks Apartments
For Rocks news, check out www.facebook.com/ibizarocks www.facebook.com/mallorcarocks, Follow us on Twitter @ibizarocks, @mallorcarocks, tag tweets #Rocks2014

Ends

Notes to Editors:

About Ibiza Rocks Group:
Ibiza Rocks Group (IRG) is one of the world's fastest growing youth travel brands and sits at the crossroads of music, travel and fashion to create a unique, immersive lifestyle experience. IRG produces and operates events, hotels, a travel company, bars & diners and retail stores with resorts in Ibiza, Mallorca and Meribel. What IRG truly specialize in is creating energy and atmosphere.
Since 2005, Ibiza Rocks has hosted the world's biggest bands, the most exciting breakthrough acts and hottest DJ's live in concert under the Balearic stars. Over the years, globally recognized talent including The Prodigy, Arctic Monkeys, Kasabian, Ed Sheeran, Tinie Tempah, Paolo Nutini, Florence and the Machine, Ellie Goulding, Foals and many more have headlined the famous poolside stage. Every summer Rocks hosts 64 concerts across 16 weeks in the unique open-air courtyard spaces of the Ibiza and Mallorca Rocks Hotels. The Bar and Diners are situated in the popular resorts of San Antonio and Playa d'en Bossa. www.ibizarocks.com / www.mallorcarocks.com

About MTV

MTV is the world's premier youth entertainment brand. With a global reach of more than a half-billion households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative award-winning content for young people across TV, online and mobile. Outside of the United States, MTV is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world's leading creators of programming and content across all media platforms. In the UK, MTV's core entertainment channel achieved its highest average audience in seven years in 2013, driven by an increasing number of original productions. During 2013, MTV's strong portfolio of pure music channels was the UK's most watched music TV network for the sixth year running.

About Palladium Hotel Group
Palladium Hotel Group is a Spanish hotel chain with over forty years of experience. The chain has 50 hotels in six countries: Spain, Mexico, Dominican Republic, Jamaica, Sicily (Italy) and Brazil and operates five brands: The Royal Suites by Palladium, Palladium Hotels & Resorts, Fiesta Hotels & Resorts, Ushuaïa Ibiza Beach Hotel, Ayre Hoteles, and four special products: Hard Rock Hotel Ibiza, Only You Hotel & Lounge Madrid, Agroturismo Sa Talaia and Mallorca Rocks Hotel. The Palladium Hotel Group hotels are characterized by their philosophy of offering customers a high standard of quality in its products and services and excellent value. Palladium Hotel Group is owned by Grupo Empresas Matutes (GEM). Visit www.palladiumhotelgroup.com

About Teenage Cancer Trust
Every day around seven young people are diagnosed with cancer. Teenage Cancer Trust is the only UK charity dedicated to improving the quality of life and chances of survival for young people aged 13 to 24. Traditionally treated alongside children or elderly patients at the end of their lives, young people can feel extremely isolated during treatment, some never meeting another young person with cancer.

The charity builds specialist units within NHS hospitals bringing young people together to be treated by teenage cancer experts in a place designed just for them. Teenage Cancer Trust wants every young person with cancer to have access to this specialist support, no matter where they live.

For further information visit www.teenagecancertrust.org

Monster Energy

Monster Energy is a 500ml drink offering better taste & twice as much in a can vs. regular Energy drinks, but it is also a lot more than that... The Monster brand represents a lifestyle. No 1 Energy Drink by unit sales in the United States, Monster's success can be attributed to its unique marketing strategy targeting current and future energy drinkers through Action Sport, Motorsport and Rock Music scenes. With names like Valentino Rossi in Moto GP, Lewis Hamilton in F1 and Ken Block in WRC, Monster has managed to over win 24 million fans worldwide on its Facebook site, and the Monster 'M-claw' logo has become an icon not just on the shelf but around the world. Monster reinforces the lifestyle image by bringing unique and exciting promotions to the trade. Strong merchandising and brand POS combined with consumer value through it's 'twice the buzz' proposition giving retailers a great opportunity to bring new consumers into the category. So whether it's through drinking the product, rocking the claw on merchandise, riding a Monster MX bike or tattooing it on themselves, Monster is the most credible and authentic brand in the sector, not just an energy drink...a lifestyle in a can!

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