Napenda Adventures Enhances Commitment to Sustainable Tourism by Expanding Carbon Credits Initiatives

Thursday 5 December, 2024

Dar es Salaam, Tanzania – November 26, 2024 – Napenda Adventures, a specialist safari operator in Tanzania, is proud to announce the expansion of its carbon credits program, reinforcing its dedication to sustainable tourism and environmental stewardship.

Building upon the success of its existing carbon credit safaris, which aimed at effectively compensating for safari vehicle emissions, Napenda Adventures is now broadening its efforts to encompass more aspects of a safari through Tanzania. This improved approach aims to account for the broader environmental impact of its safaris, ensuring that every journey contributes positively to the preservation of Tanzania's natural landscapes.

"Sustainable tourism is not just a choice; it's a responsibility we owe to the nature we cherish, use and make a living from." said Khuzeima Zavery, CEO at Napenda Adventures. "By expanding our carbon credits initiative, we are taking an important step towards protecting the environment and supporting the communities that depend on it."

In collaboration with Carbon Tanzania, a renowned organization specializing in forest conservation and carbon credit projects, Napenda Adventures will invest in high-quality, certified forest carbon credits. These credits are generated through projects that prevent deforestation and promote sustainable land use, directly benefiting local communities and biodiversity.

"Carbon credits are a powerful tool for channeling climate finance to Tanzanians who are dedicated to protecting their forests yet find themselves on the frontlines of ever intensifying climate impacts", said Jo Anderson, Co-Founder of Carbon Tanzania. "We are thrilled to be partnering with Napenda Safaris who, through this carbon credit program, is demonstrating their commitment to supporting Tanzanians in safeguarding the country's wildlife-rich landscapes."

This initiative aligns with global efforts to combat climate change and supports Tanzania's national conservation strategies. By choosing Napenda Adventures, travelers can enjoy an authentic safari experience while contributing to the preservation of the environment for future generations.

For more information about Napenda Adventures' sustainable tourism practices and carbon offset programs, please visit https://napendaadventures.co.tz.

About Napenda Adventures

Napenda Adventures is a family owned and operated safari company based in Tanzania, offering personalized and eco-friendly safari experiences. Committed to sustainable tourism, Napenda Adventures endeavors to integrate environmental conservation and community engagement into all aspects of its operations.

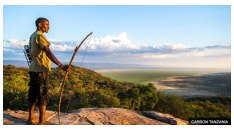
About Carbon Tanzania

Carbon Tanzania generates value for Tanzania's economy and its people by producing nature-based carbon credits that enable people to earn revenues from the protection of their natural resources. These verified emissions reductions allow global businesses with credible decarbonisation and nature-positive strategies to invest in a locally produced nature-based solution that serves the climate, communities and wildlife.

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