

## MYJAR – A Top Choice for Customers

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### FOR IMMEDIATE RELEASE

MYJAR have recently been announced as finalists for a further three awards for responsible lending and use of financial technology, following previous Award nominations for Best Customer Outcome and Vulnerable Customer Support Initiative. This brings the total to shortlisting for 5 awards in the space of just a couple of months.

The new nominations are from the Credit Strategy F5 and CICM British Credit Awards for the highly-coveted titles of Best FinTech Lender, Responsible Lender and Responsible Approach to Consumers.

Stuart Sykes, Group Customer Operations Director of MYJAR said: "We are extremely proud to see that our flexible loan product is being recognised as one of the best choices for customers. We pride ourselves on being a responsible lender that people can trust."

MYJAR have supported thousands of customers with their online loan and reduced the daily interest rate for 6 and 12 month loan durations while increasing the upper loan limit available to eligible customers.

Customers have shown a preference for larger, longer term loans and MYJAR responded to this by offering loans of up to £3,600 along with tapering interest rates and terms of up to 3, 6 and 12 months having developed risk assessment technologies that match ability to pay with loan size and duration.

Their product options provided are flexible and straightforward, and customers are able to configure their loans online. MYJAR are committed to being a responsible lender to all their customers, where they only lend amounts that customer can comfortably repay.

MYJAR.com pride themselves on being one of the few online lenders that support Payplan. They provide funding and work alongside them in a bid to support their vulnerable customer support initiative. Together they devise the best plan to help support customers in financial difficulty and the steps they can take to get back on track financially.

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### Related Keywords:

MYJAR :: FCA Regulated :: Personal Loans :: Flexible Loans :: Credit Strategy f5 Awards :: CICM British Credit Awards :: Responsible Lender :: FinTech ::

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