

MyCare - an interactive mobile app for young people in care

Thursday 17 July, 2014

Pearson Publishing has launched *MyCare*, an app sponsored by Luton Borough Council Virtual School that provides an interactive guide to the care system for children who are looked after.

Available via the *nimbl* mobile learning platform, *MyCare* aims to help inform young people about the different professionals they are likely to encounter, as well as care plans, placements, education, health and preparing for the future.

The app's interactive interface and video interviews with recent care leavers contribute to an accessible and engaging way of presenting information about the journey through care.

Commenting on the app launch, Rosalind Paul, Virtual School Head, Luton Borough Council, said:

"We are delighted with the new app *MyCare*. We wanted an app to help children and young people in care navigate their way through the care system so they can know who is who and what they are entitled to. The app is well organised and the information is easy to access. We are thrilled that five of our young people took part in the video clips."

The app is also available to purchase by other local authorities, and Pearson Publishing hope that more *nimbl* apps for looked after children will be produced in the future.

Please visit our website to find out more: www.nimbl.uk/partners

END

Notes to editors:

The *nimbl* system has been developed by Pearson Publishing Ltd, Cambridge, UK which is quite separate from and unrelated to Pearson Education and Pearson Plc.

Further information: www.nimbl.uk/partners

Media enquiries:

Claire Southgate, c.southgate@pearson.co.uk, 01223 350555

Media:



Related Sectors:

Children & Teenagers ::
Education & Human Resources ::

Related Keywords:

Pearson Publishing :: Nimbl ::
Looked After Children :: Children
In Care :: MyCare :: Mobile App
:: Luton Borough Council :: Luton
Virtual School ::

Scan Me:



Company Contact:

—

Pearson Publishing

T. 01223350555

E. c.southgate@pearson.co.uk

W. <https://www.pearson.co.uk>

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.pearsonpublishing.pressat.co.uk>