Motorsport.com Announces Business Operations Entry into UK with London Office

Friday 10 April, 2015

Motorsport.com, one of the fastest growing motorsports websites in the world, today took another step in global expansion announcing its European headquarters in London. The UK office begins operations immediately.

Today's announcement follows significant additions to Motorsport.com's European staff, including the company's Formula One editor Jonathan Noble, who joins the company from Autosport on May 14 and UK Sales Manager Katie Jayne Gamble, who joined the company earlier this year.

The UK is Motorsport.com's second largest audience by country, and represents strategic growth opportunities for the company. Year-over-year the site's UK audience represents nearly 20 percent of all worldwide traffic figures.

"The expansion of Motorsport.com into the UK continues to reflect the growing demand for our online motorsports content worldwide," said Charles Bradley, editor in chief, Motorsport.com. "Our worldwide global footprint and delivery of online motorsports news content and digital media platforms, including 360-degree broadcasting technology from its sister company 360racing.com, will reach over 180 countries this year. The UK remains a very important market for our company and supports our 2015 expansion into 14 countries in 10 different languages."

About Motorsport.com
Motorsport.com is an international network of online motor sports content, multi-national platforms, world-class digital distribution, video and interactive multimedia worldwide. Powered by passion and fueled by award- winning, cutting-edge technology, Our One Team, One World approach to motorsports content is staffed 24 hours, seven days a week and is updated continuously throughout the day. Headquartered in Miami, Florida, and in bureaus around the world, our 2015 global expansion will include entries in 14 countries in 10 different languages.

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