Motors.co.uk Strengthens Management Team With Appointment Of Peter Watts

Friday 18 September, 2015

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Motors.co.uk has further strengthened its senior management team with the appointment of Peter Watts as Director of Dealer Insight. Watts brings to the role over 30 years' dealership experience, most recently as brand director for franchise and supermarkets at Autotrader.co.uk and previously group operations director at Randles Motor Group.

At Motors.co.uk, Watts will work alongside sales director Mark Hammond to ensure the business continues to offer innovative sales solutions and, importantly, excellent value for money. This news comes as the Motors.co.uk Network celebrates record market share, with 4.1 million unique visitors in July 2015*, up 70% year on year.

Phill Jones, Managing Director of Motors.co.uk, said: "I'm delighted to welcome Peter into theMotors.co.uk business at this exciting time. He brings a wealth of dealership and digital experience which will ensure that we continue to deliver great products and service that will help our dealers sell cars more efficiently. We're investing in Peter, just as we're investing in product innovation, network partnerships and above the line marketing to benefit our advertising dealers."

Peter Watts, Director of Dealer Insight at Motors.co.uk, added: "I've been impressed by Motors.co.uk's progress within the industry over the past two years and I believe the business has tremendous solutions for dealers. I'm looking forward to helping the business to develop and position tools and products that meet its core mission; to help dealers sell more cars by ensuring their customers have an engaging experience online and offline."

For more information visit media.motors.co.uk

*comScore MMX Multi-platform, July 2015, based on the Motors.co.uk network (a custom entity which includes Motors.co.uk, Carmony, Parkers, Carsite, Driving.co.uk, Carfused.com and many more)

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For more information please contact Aimee Postle or Zoe Birch at Prova PR.
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Notes to editors:

About Motors.co.uk

- Motors.co.uk is owned by Manheim and operates the UK's second largest car search response network for motor dealers
- The Manheim UK Group is part of Cox Automotive, the world's largest provider of automotive services to fleets, motor dealers, vehicle manufacturers and traders across cars, motorcycles, plant and commercial vehicles

The Motors.co.uk Network has over 4.1 million monthly unique visitors and advertises more than 310,000 used cars for sale *comScore MMX Multi-platform, July 2015, based on the Motors.co.uk network (a custom entity which includes Motors.co.uk, Carmony, Parkers, Carsite, Driving.co.uk, Carfused.com and many more)

- The Motors.co.uk Network includes high-quality automotive sites such as Carfused.com, Carmony, Honest John, Parkers.co.uk, Desperate Seller, Carsite Network, Sun Motors and The Sunday Times Driving, as well as the used car channels of over 300 local newspapers
- For further information, please visit media.motors.co.uk or contact pr@motors.co.uk

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