

Motorpoint Extends Sponsorship Agreement With Motherwell Fc

Tuesday 1 September, 2015

Motorpoint has extended its sponsorship of Motherwell Football Club for a further three years.

The UK's leading car supermarket, which is based in Mount Vernon, a short drive from Fir Park, has agreed to continue to support the Steelmen for the 2015-16, 2016-17 and 2017-18 seasons.

Motorpoint has provided the Scottish Premier League outfit with a number of branded vehicles including a Fiat Ducato 3.0 Maxi Minibus to transport the players between locations as well as Fiat Doblo and Renault Traffic vans. The company has also installed a new club crest on the front of the Davie Cooper stand.

Under the terms of the partnership Motorpoint, a Sunday Times Top 100 Company to Work For, has installed its branding in the North and South stands of the stadium as well launched a co-branded email advertising campaign with the club's fanbase. It will also be giving away tickets for all home games via its social media channels and hosting a Manager's Press Conference with Ian Barraclough in the near future at Motorpoint Glasgow.

Adam Gilmore, General Manager of Motorpoint Glasgow, said: "We are delighted to continue our relationship with Motherwell Football Club for the next three seasons. The Steelmen are a fantastic community-based club and we hope that our on-going support will prove beneficial to the team both on and off the pitch."

Alan Burrows, General Manager of Motherwell Football Club: "We are absolutely thrilled that Motorpoint has agreed to continue its partnership and look forward to continuing our longstanding and fruitful relationship between the country's leading car supermarket and Motherwell Football Club."

Motorpoint, which is based on Hamilton Road in Mount Vernon, has been an Official Partner of Motherwell Football Club since 2010.

CAPTION

L-R Adam Gilmore, General Manager of Motorpoint Glasgow with Alan Burrows, General Manager of Motherwell Football Club

ENDS

FURTHER INFORMATION

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Notes to Editors:

Established in 1998, Motorpoint is the UK's largest independent car retailer with eight locations in Birmingham, Burnley, Chingford, Derby, Glasgow, Newport, Peterborough and Widnes. Motorpoint also operates a UK based call centre which sells over 1,000 vehicles each month.

Offering the motorist unrivalled choice, value and service the company employs over 600 people and invests a significant amount in staff training and development to deliver the highest levels of customer service across all touch points. This culminated in Motorpoint being named one of the Top 100 Mid-Sized Companies to Work for in 2015.

For more information visit www.motorpoint.co.uk. You can also follow Motorpoint on Twitter [@Motorpoint](https://twitter.com/Motorpoint) or Facebook [#Motorpoint](https://www.facebook.com/Motorpoint).

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