Motorpoint Awarded Trusted Merchant Status By Feefo

Monday 16 February, 2015

Motorpoint has become the first car supermarket in the UK to be awarded Trusted Merchant status by Feefo, the Global Feedback Engine.

The country's leading car supermarket was singled out by the world's most trusted supplier of ratings and reviews for its 'excellence in customer service' over the last 12 months. Motorpoint received the official recognition thanks to an average service rating throughout the year of 94% from its customers across England, Northern Ireland, Scotland and Wales.

The honour comes on the back of a bumper sales year for Motorpoint, which sold over 38,500 cars in 2014, up 12% on the previous year, while at the same time saving customers in excess of £230m off manufacturer's list price in the process from a choice of over 35 different car manufacturers.

Mark Carpenter, managing director of Motorpoint, said: "We are absolutely delighted to have been awarded Trusted Merchant status by Feefo as it recognises and rewards the hard work put in by every member of the team to create an industry-leading experience for each and every one of our customers who buys a car from Motorpoint."

ENDS

FURTHER INFORMATION

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Notes to Editors:

Established in 1998, Motorpoint is the UK's leading Car Supermarket with eight locations in Birmingham, Burnley, Chingford, Derby, Glasgow, Newport, Peterborough and Widnes. Motorpoint also operates a UK based call centre which sells in excess of 1,000 vehicles each month.

Offering the motorist unrivalled choice, value and service the company employs 500 people and invests a significant amount in staff training and development to deliver the highest levels of customer service across all touch points.

For more information visit www.motorpoint.co.uk. You can also follow Motorpoint on Twitter @Motorpoint or Facebook www.facebook.com/motorpoint

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