

Most influential brits in motor industry revealed by auto express

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Top 50 Brits named in Auto Express Brit List 2014

Ford's Stephen Odell named UK's most influential person in motoring

The key figures in the British motor industry have been revealed in the Auto Express Brit List 2014. Now in its third year, the list celebrates the 50 most influential UK players in the global automotive business.

The Brit List, which appears in the 4 June issue of Auto Express, celebrates the homegrown talents that are making a huge difference to the cars we drive, how and where they're made, and their design and engineering.

And taking this year's top spot is Ford's President for Europe, the Middle East and Africa, Stephen Odell.

"Stephen hasn't shied away from difficult decisions in some of the toughest times for Ford, dealing with closures and delaying the new Mondeo by two years. He's helped turn the European operation around and has truly made his mark on the motor industry," said Steve Fowler, editor-in-chief of Auto Express.

In second place is Mike Manley, President of Fiat Chrysler and Chief Executive of Jeep, who led the US off-road brand to spectacular sales success in 2013. And in third is Alan Batey, Executive Vice-President of General Motors, who is responsible for GM's massive US operation.

The Top 10 of the Auto Express Brit List 2014

Stephen Odell, FORD President Europe, Middle East and Africa
Mike Manley, FIAT CHRYSLER President and JEEP Chief Executive
Alan Batey, GM Executive Vice-President & President North America
Trevor Mann, NISSAN Joint Chief Operating Officer & Performance Officer
John Fleming, FORD Vice-President Global Manufacturing
Duncan Aldred, GM Vice-President BUICK and GMC
Phil Popham, JAGUAR LAND ROVER Group Marketing Director
Moray Callum, FORD Vice-President Design
Ron Dennis, McLAREN Chairman McLaren Group & Automotive
Adrian Hallmark, JAGUAR LAND ROVER Group Strategy Director
For the full list, go to www.autoexpress.co.uk and for full profiles of all 50 execs in the Brit List 2014, see Auto Express 4 June issue.

For press enquiries, please contact Jerina Hardy, Jerina_hardy@dennis.co.uk; 0207 907 6607

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