More than 20,000 people seeking to share a lift amidst rail strike chaos

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As commuters are hit with the largest rail strike in 30 years, Liftshare, the UK's leading car-share platform, points to car-sharing as a practical solution to growing commuter frustrations and rising traffic levels.

Over 40,000 rail workers walked out in protest on Tuesday 21st June, with more strikes planned for the following Thursday and Saturday. Commuters have been advised not to travel, as services are suspended across the country.

"Commuters being asked not to travel is just not practical, with reports of hospital staff staying overnight to avoid endangering patient safety. Car sharing is a real untapped resource when it comes to making these essential journeys. There are more than 47m empty seats on our roads every rush hour and that's only set to increase as more people are forced into their cars during the rail strikes." said Ali Clabburn, Founder and Chairman of Liftshare Group.

"For those that can drive, we'd ask them to consider sharing a lift. There are over 20,000 people looking to car share on our liftshare.com community site. It's free to join and connect with people making the same journeys. This makes driving more affordable, which is ideal with the added pressure of rising fuel costs."

Traffic levels have reportedly increased in a number of UK cities, exacerbating commuter emissions which account for 5% of the UK's total emissions - 18 billion kg of CO2e annually.

President of the AA, Edmund King, spoke to Radio 4's Today Programme about the ease and environmental benefits of Liftshare. "*You just go to the website, put in the journey you want to take and see if other people are going the same way. It's a very efficient and environmentally friendly way to travel.*

"As the rail strikes cause huge disruption to people across the UK, sharing a car is a sustainable and cost effective solution to the disruption of the rail strikes. Over the last 20 years, we have seen spikes in car sharing interests correlate with strike action. The cost of living crisis means more people are actively seeking to reduce their travel costs permanently and car-sharing is a simple and effective solution to this."

-ENDS-

About the Liftshare Group

Liftshare Group is a certified social enterprise that is on a mission to make Zero Carbon Commuting a reality through innovative climate tech. With over two decades of experience, the Liftshare For Work and Mobilityways software platforms have taken over a billion miles of journeys off UK roads.

Liftshare For Work is the UK's first and largest car sharing platform, relied upon by over 700 of the UK's largest employers to slash their commuter emissions and onsite parking costs, by facilitating their teams to share rides to work through their own branded Liftshare Community.

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