“More sprouts, Mr. Obama?” Former US President is UK's Most Wanted Guest for Christmas Dinner

Wednesday 20 December, 2017

Former US president Barack Obama has topped a new poll as the famous person UK adults would most like to invite as a guest to Christmas dinner this year.

In the poll of over 2000 UK adults, conducted by Aurora Market Research this week, Obama beat Sir David Attenborough to the top of 2017's most wanted Christmas dinner guest list, with Stephen Fry in third place ahead of the Queen and Prince Harry.

Peter Kay, Ed Sheeran and Jeremy Corbyn complete the top ten along with more seasonal wished-for guests, Jesus Christ and Father Christmas.

When the same poll was conducted by Aurora Market Research in 2012, Stephen Fry topped the list. David Beckham, David Cameron and Boris Johnson were also in the top ten in 2012 but none of the three make the 2017 shortlist. Theresa May and current US President Donald Trump also do not figure in this year’s top ten.

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Justin Alderson, Managing Director of Aurora Market Research, commented “Our survey shows that the UK public love voices of authority and wisdom to spark off engaging conversation and debate around the Christmas dinner table. I am sure everyone in our most wanted top ten would be able to keep the festive conversation going with some interesting stories to tell!”

Notes to editors:

Aurora Market Research asked the following unprompted question: “If you could invite one famous person to Christmas dinner this year who would it be?” online of a nationally representative sample of 2022 UK adults between 16-20 December 2017, and the same question online to a sample of 1079 UK adults between 19-22 November 2012. For more information please visit www.auroramr.com, or email justin@auroramr.com

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