MoneySuperMarket.com Comments on the Launch of the Cheapest Broadband Product in the Market

Friday 20 June, 2014

Commenting on the launch of the cheapest broadband product in the market Kate Murphy, Broadband expert at MoneySuperMarket said:"With recent research revealing that Brits spend on average £170 per year on their broadband*, it's great to see this lowest priced product from PopTelecom on the market."

"Available exclusively through MoneySuperMarket, Pop Telecom broadband starts from just £1 per month and offers 40GB of usage and up to 24Mbps speeds as well as a free wireless router. For those who are heavy downloaders, there is also an unlimited broadband deal for just £2.50 per month – line rental for both options is £13.99 per month or, just £10 per month if the annual fee is paid up front. With Pop Telecom's consistent low prices and experienced UK call centre, it's not surprising that satisfaction levels for the new provider averaged at 4.5 out of 5**".

"With such competitive deals on the market it really could pay to compare the options available and look for a better value deal. Switching broadband isn't difficult and providers are regulated by Ofcom to ensure the switching process is as seamless as possible. Using a comparison tool can help you find the right deal for your needs and area that you live in. MoneySuperMarket helps you identify your speed and suggests the best value deals available in minutes. Switching your broadband deal could be a great way to make a superfast saving."

Notes to Editors:

For more information visit:http://www.moneysupermarket.com/broadband/providers/pop-telecom/

*average annual broadband spend based on regional data supplied byhttp://www.justsayplease.co.uk/

**Customer satisfaction study conducted by AT Management.

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